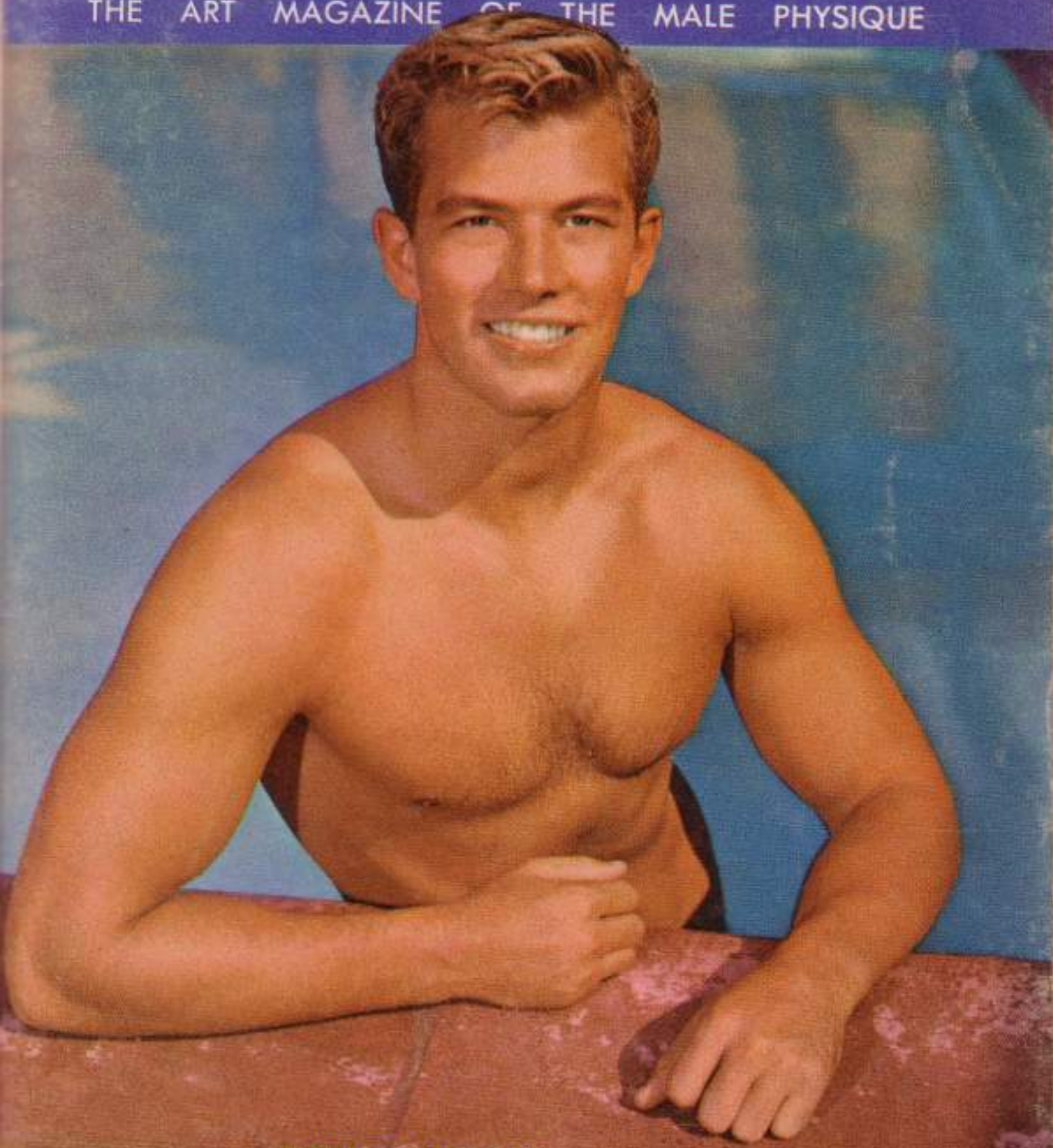


K

ADONIS

OCT./35¢

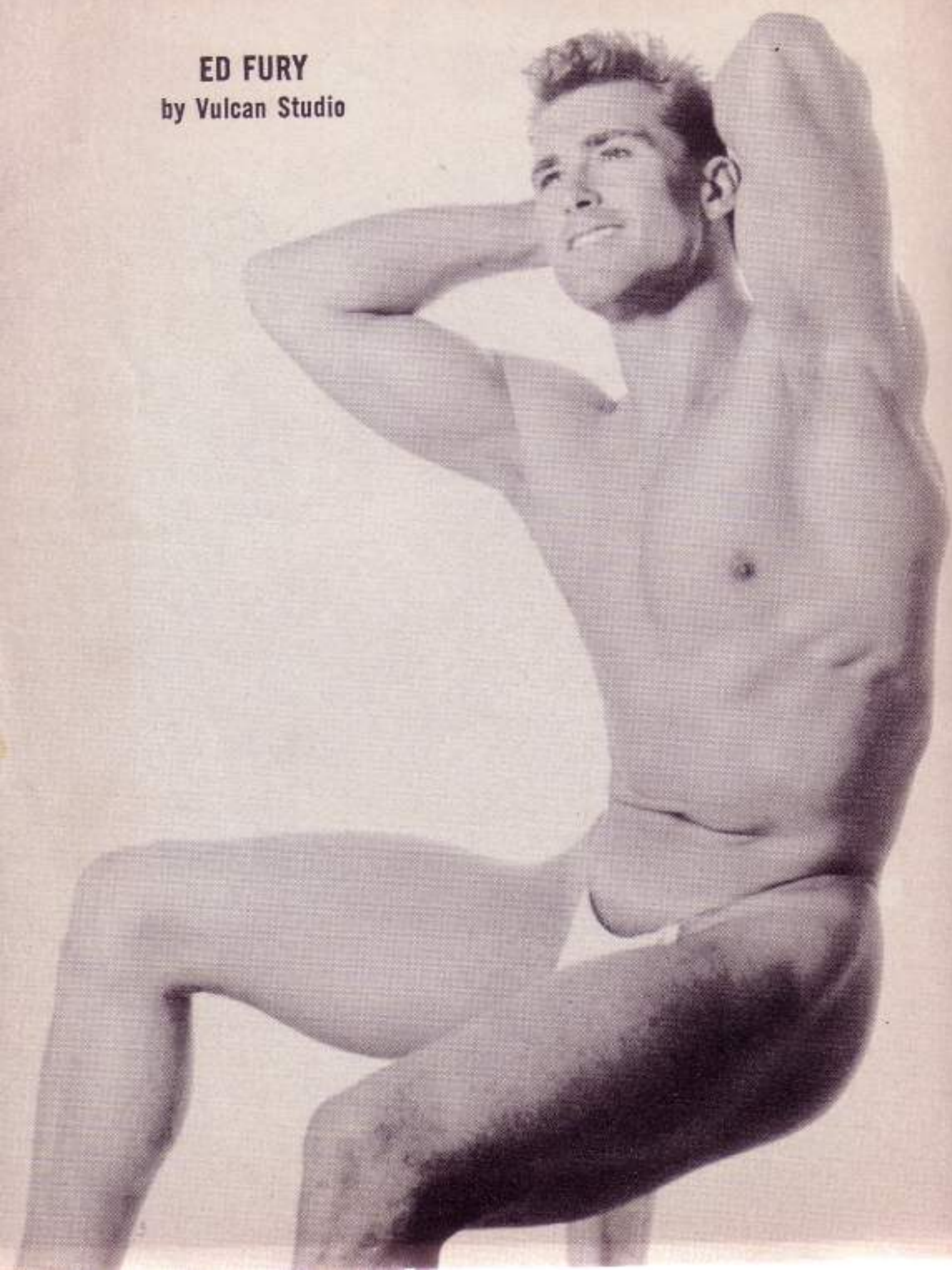
THE ART MAGAZINE OF THE MALE PHYSIQUE

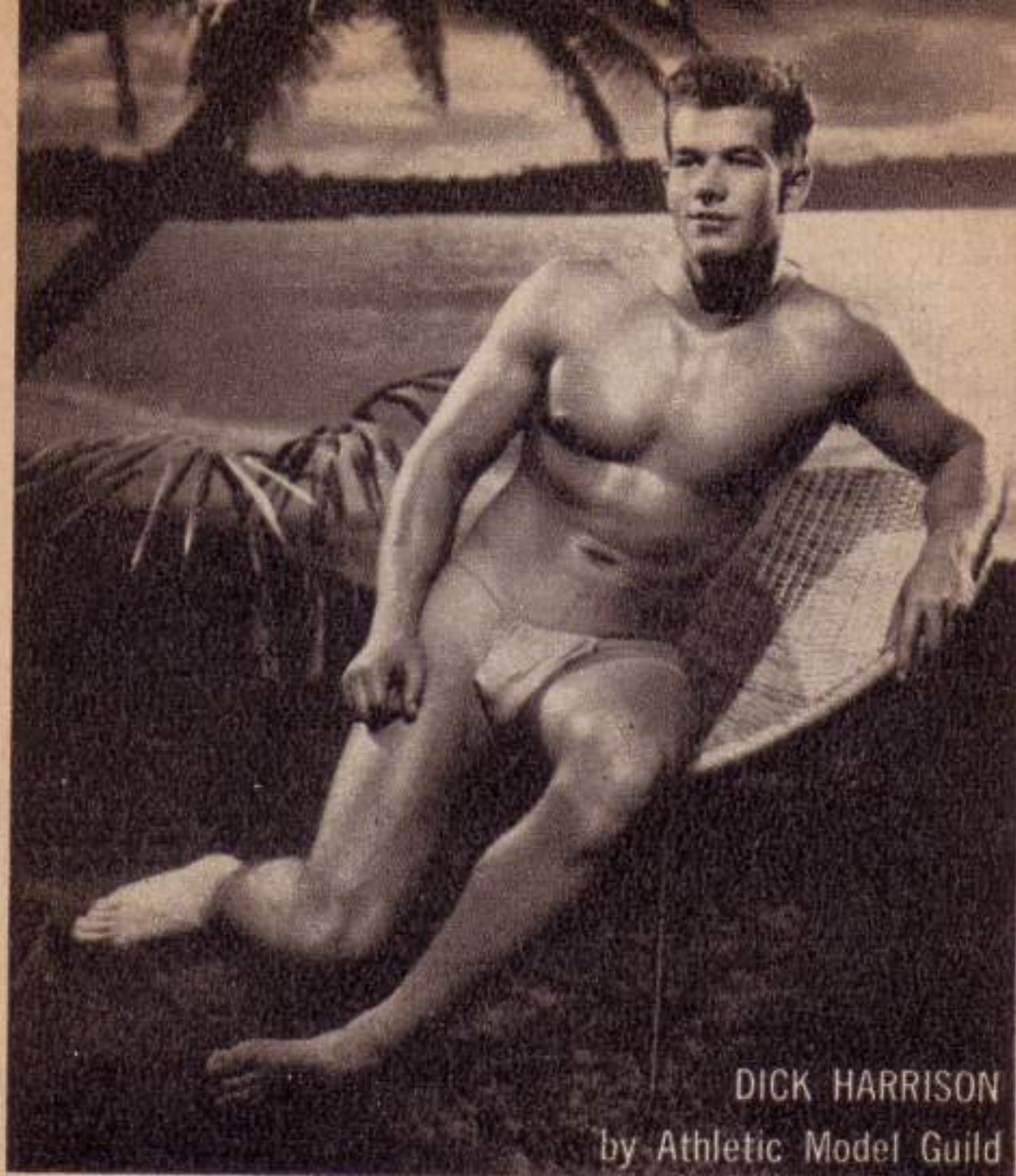


RICHARD HARRISON

ektachrome by Athletic Model Guild

ED FURY
by Vulcan Studio





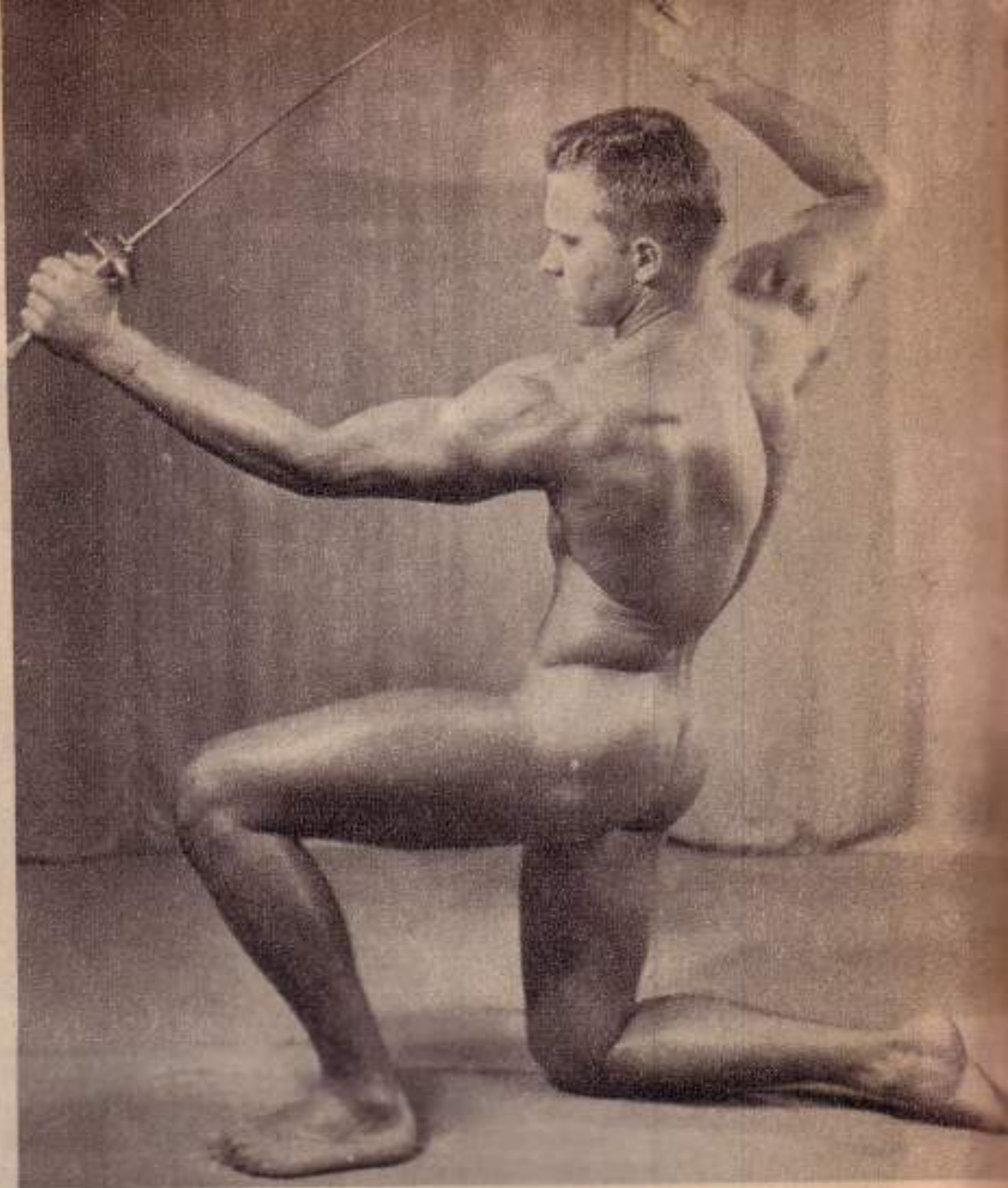
DICK HARRISON
by Athletic Model Guild

ABOUT OUR COVERS

■ Selecting covers for ADONIS and BODY BEAUTIFUL is never an easy task — albeit an interesting one. It isn't that we lack either fine models or fine color work — indeed we have a super-abundance.

The difficulty lies in choosing the "bestest" from the best. It's rather like going into a Howard Johnson's restaurant and trying to choose *one* from among all those 28 delicious flavors of ice cream.

(Continued on page 43)

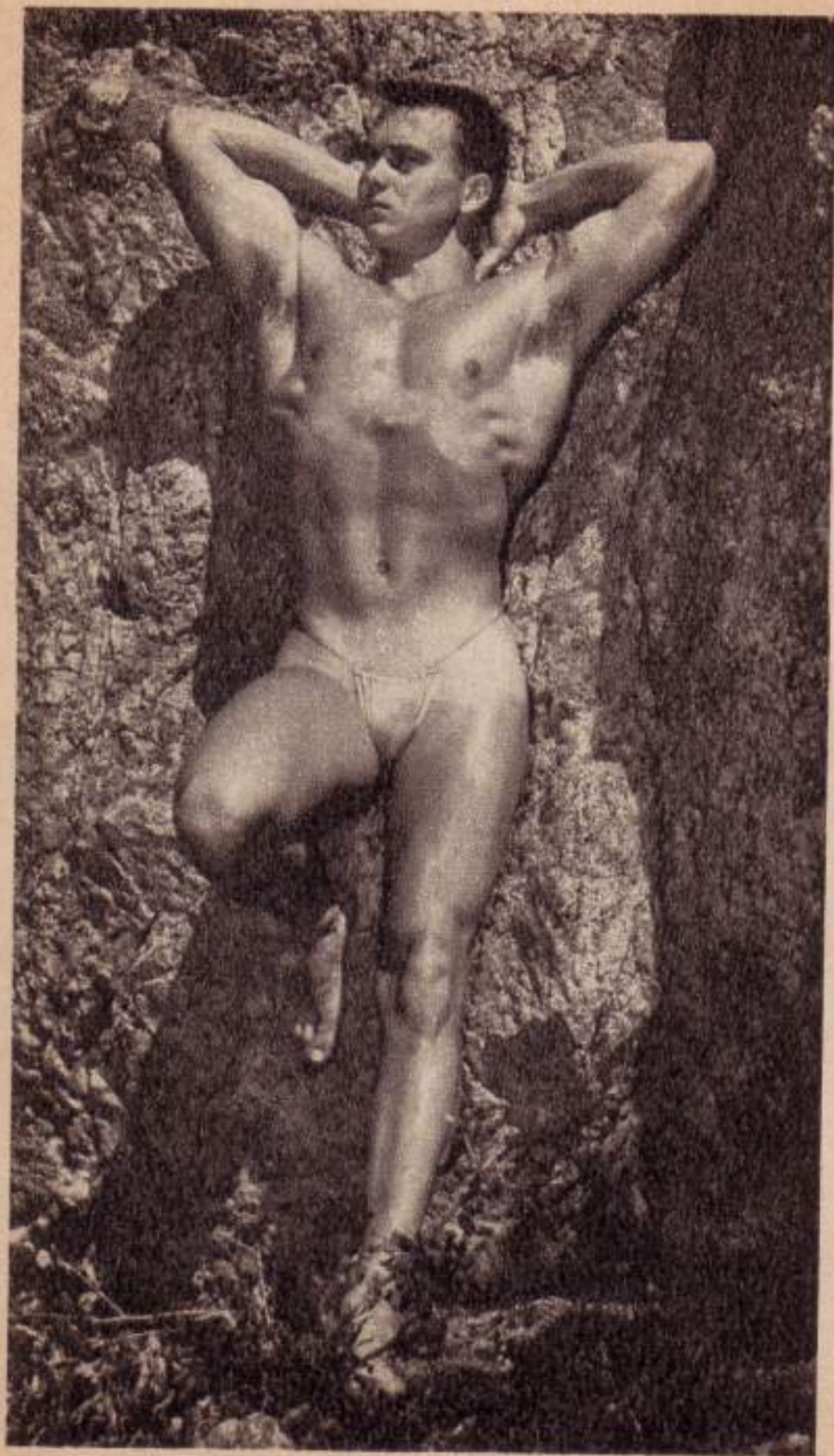


ARIZONA ALL-AROUND ATHLETE

IN almost every physique review you'll find photographic advertisements bearing the title *Men To Match The Mountains!*, and they refer to men like Jim Drinkward shown here. We are indebted to Western Photography Guild, Box 2801, Denver, Colorado, for these exceptional photographs of one of the most versatile athletes in America.

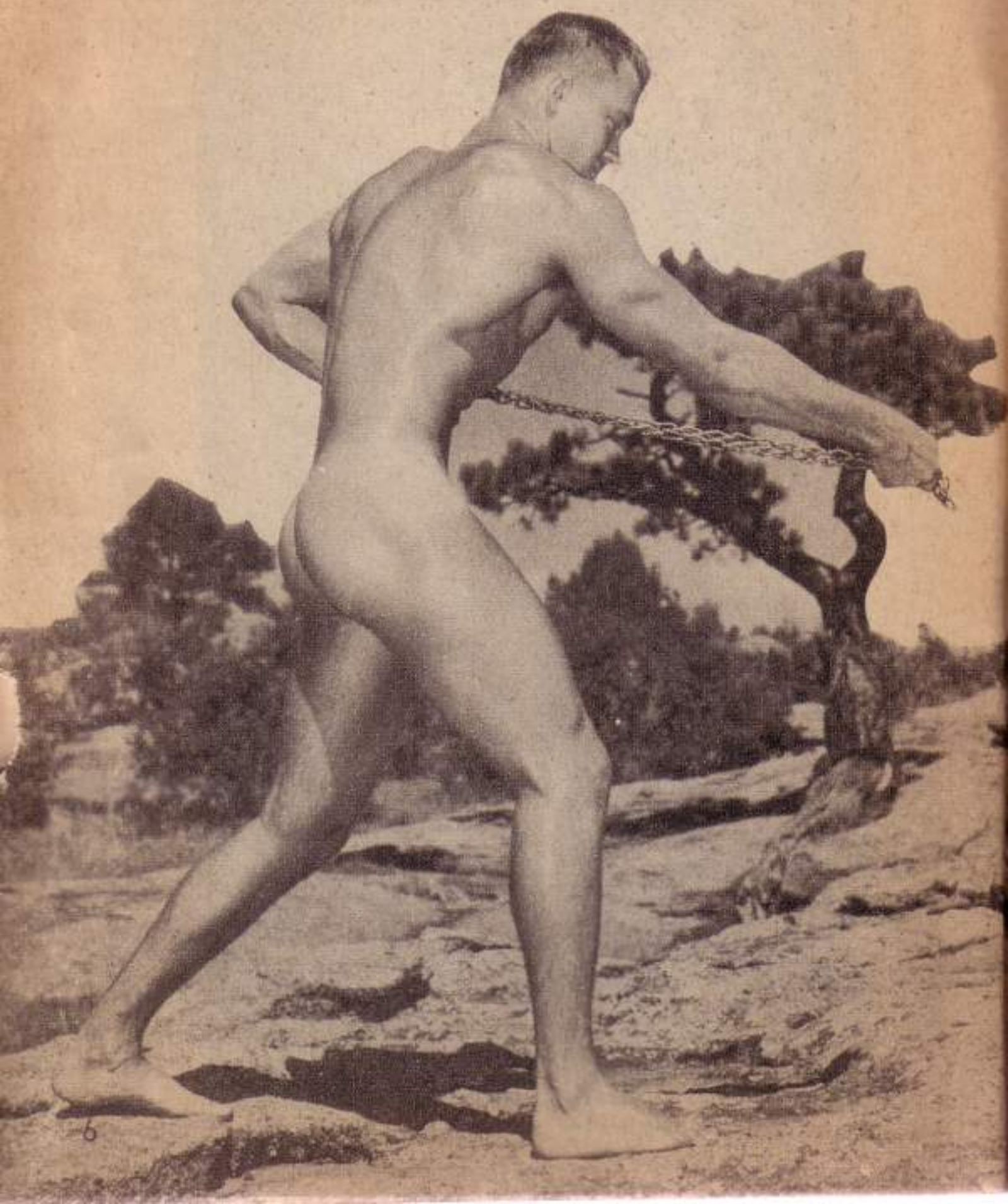
(Continued on page 50)

JIM DRINKWARD
by Western Photography Guild



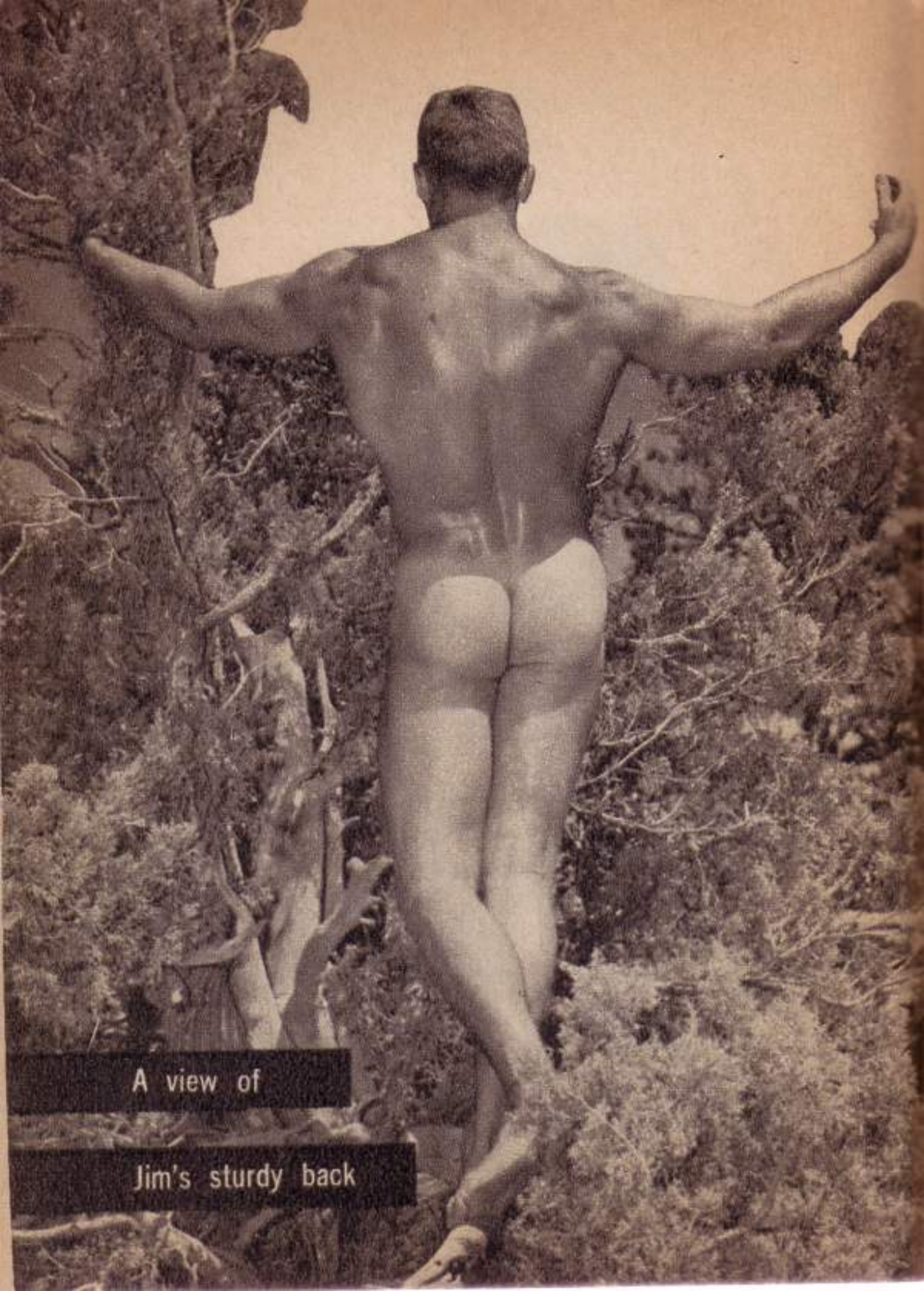
Truly, a man to match the mountains

Muscles of chiseled Perfection



Majesty of man and nature





A view of

Jim's sturdy back

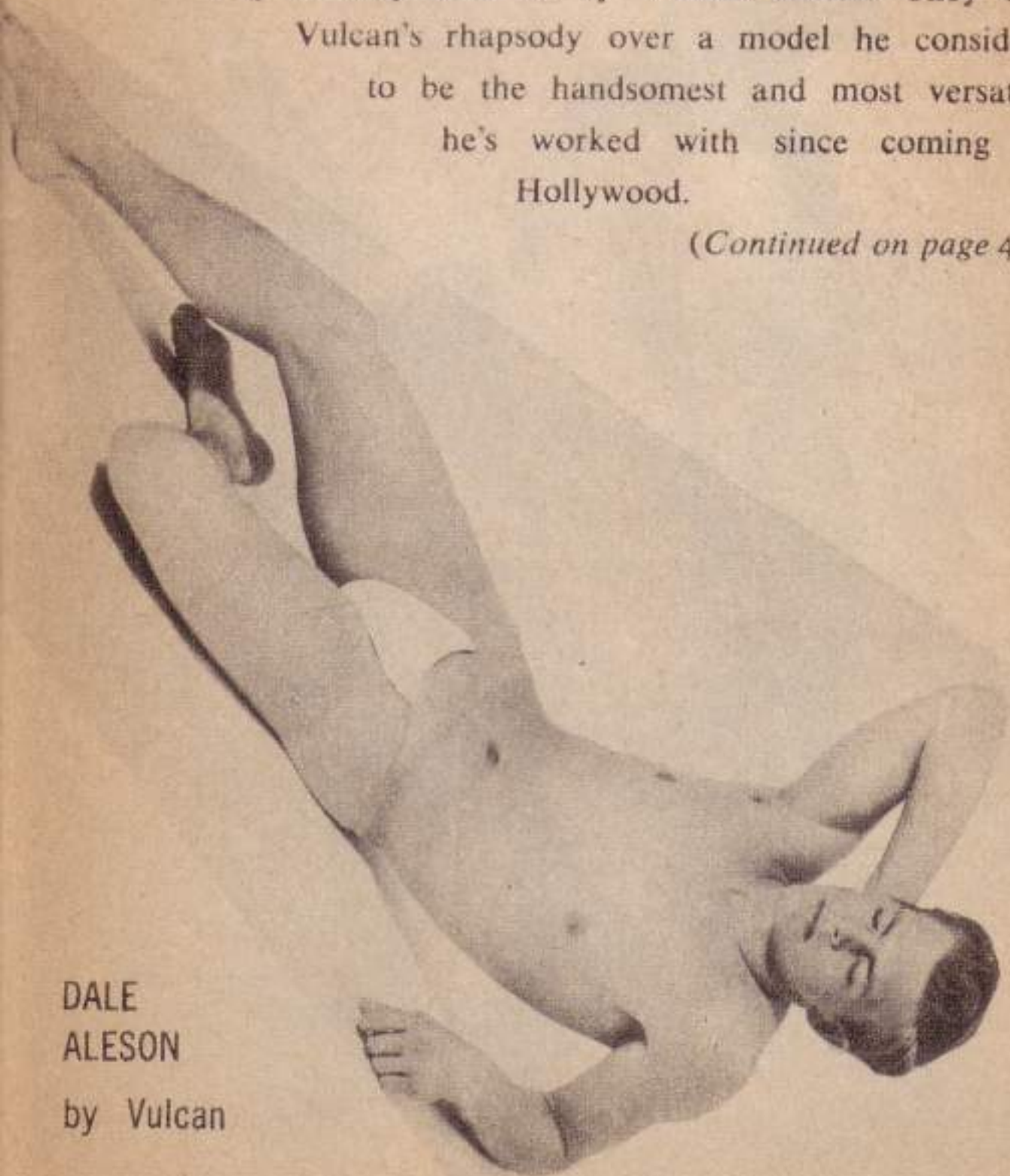
STRIPED STRIPLING

"WOW! THE GREATEST!"

■ These immortal words were penned on a catalog recently sent us by Vulcan Studio. They are Vulcan's rhapsody over a model he considers to be the handsomest and most versatile he's worked with since coming to Hollywood.

(Continued on page 48)

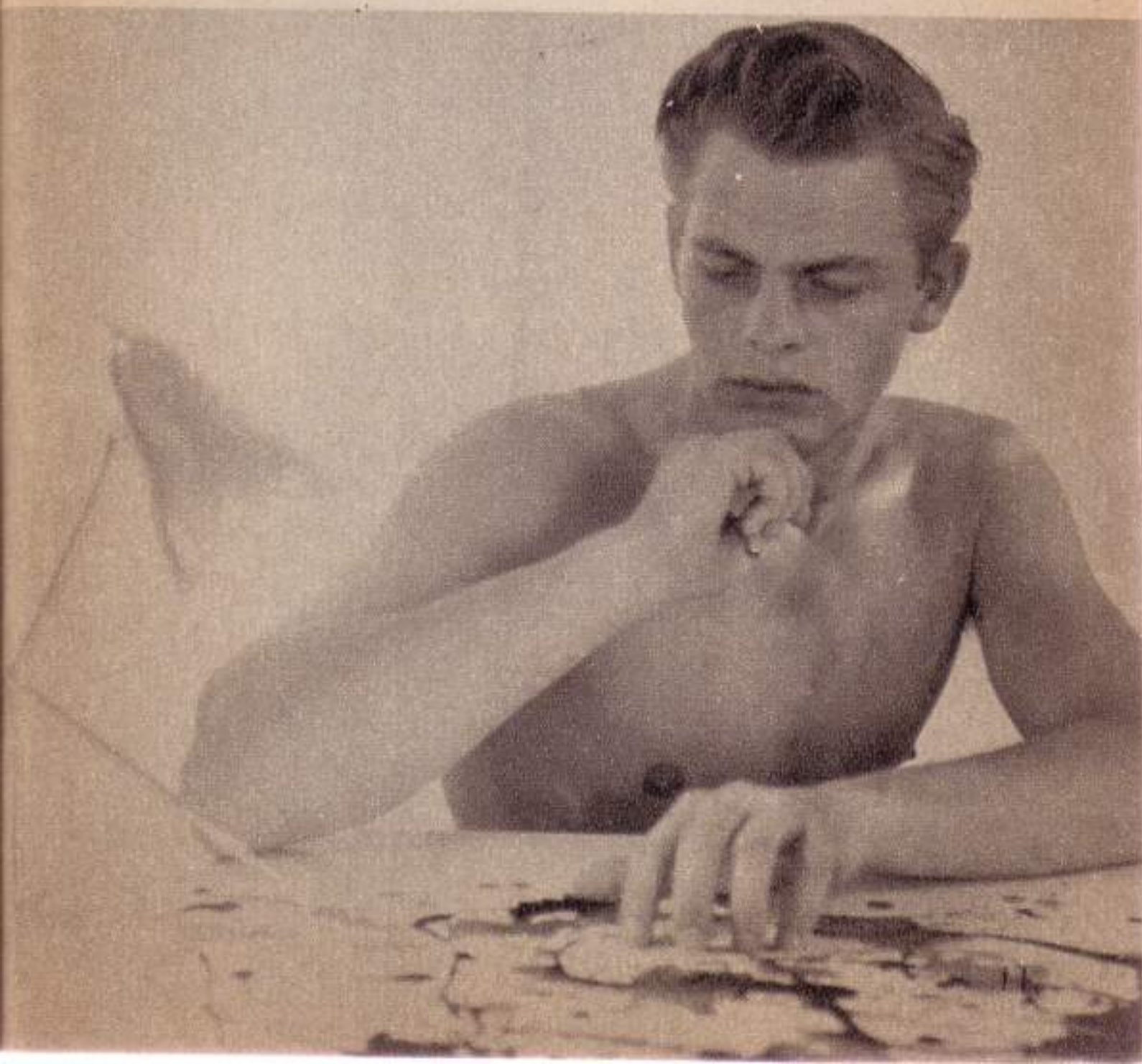
DALE
ALESON
by Vulcan



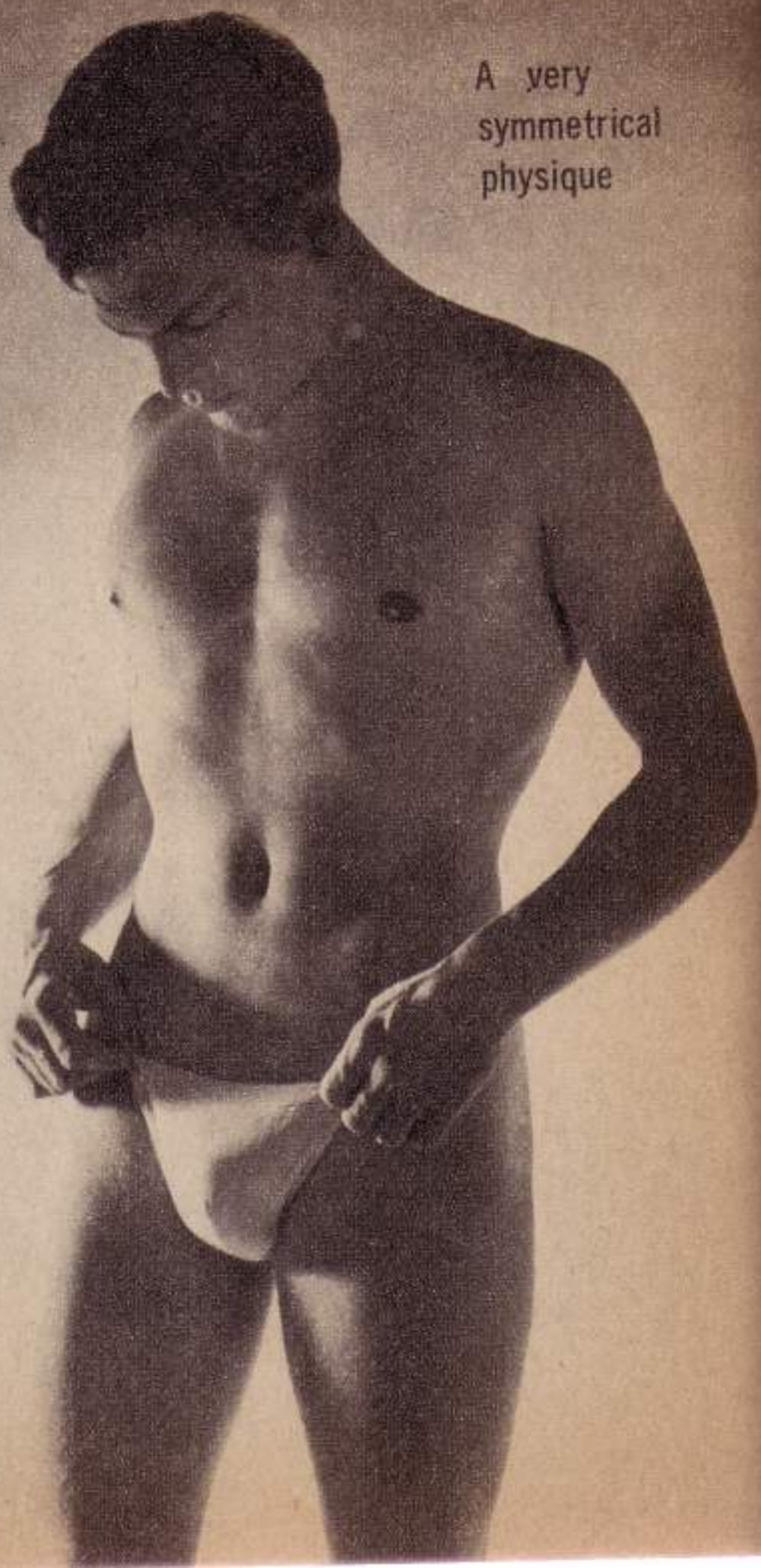
Striped
Stripling



"It's a puzzlement"



A very
symmetrical
physique





TORSO TREND

■ In this month's gallery of solo appearances we have departed just a bit from our usual format to show you seven young men whose physiques are patterned along the lines of the new trend in torsos — the lithe, slender, yet very muscular body.

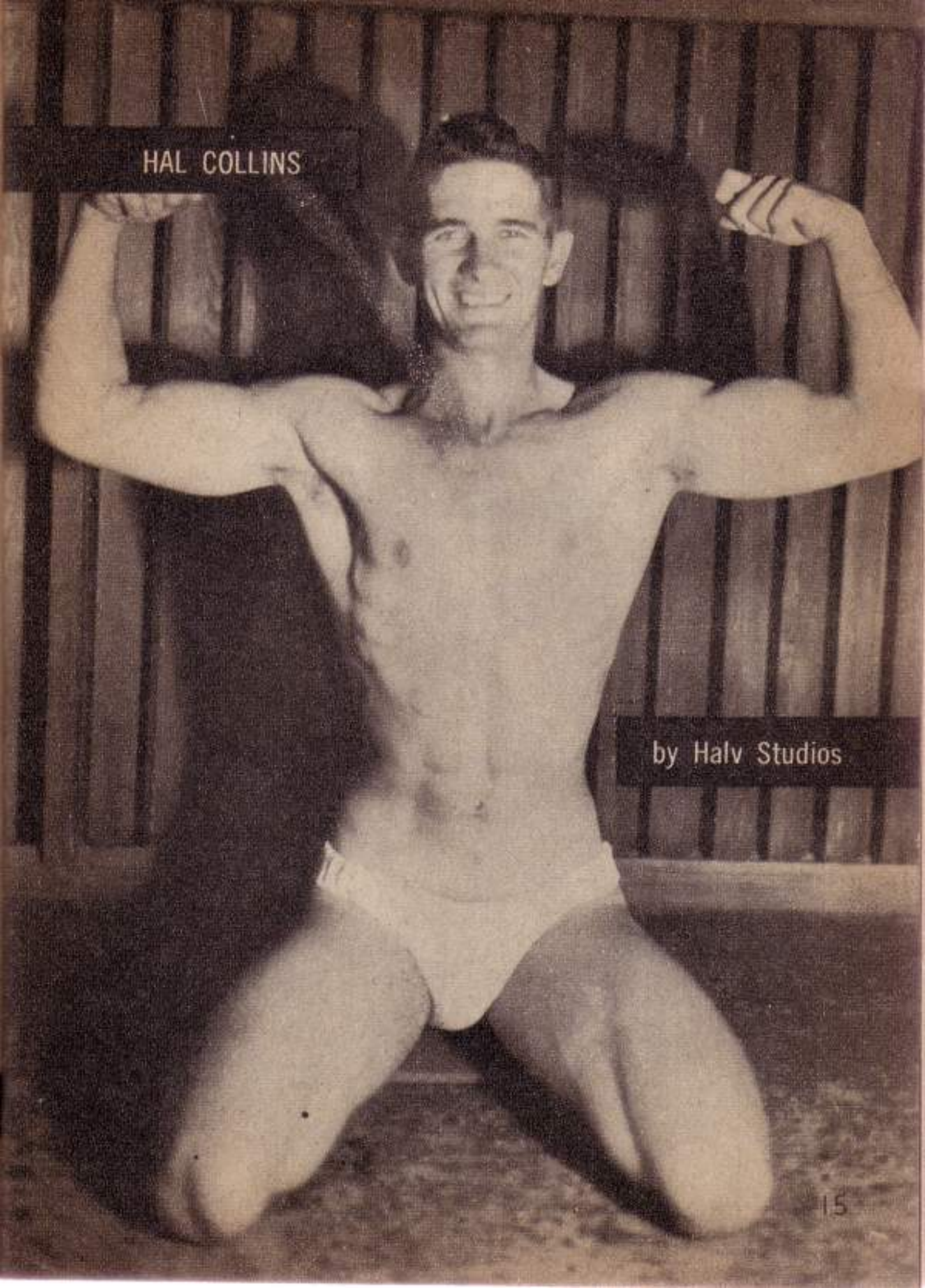
None of these models has worked for great size — none of them desires eighteen-inch biceps, mastodonic thighs nor bulk for bulk's sake. Yet all of them have super-powered bodies with the ultimate in symmetry, an easy grace and superb
(Continued on page 54)

BOBBY WEINER
by Jack Sidney

JOHN TRENTON



by Togof



HAL COLLINS

by Halv Studios



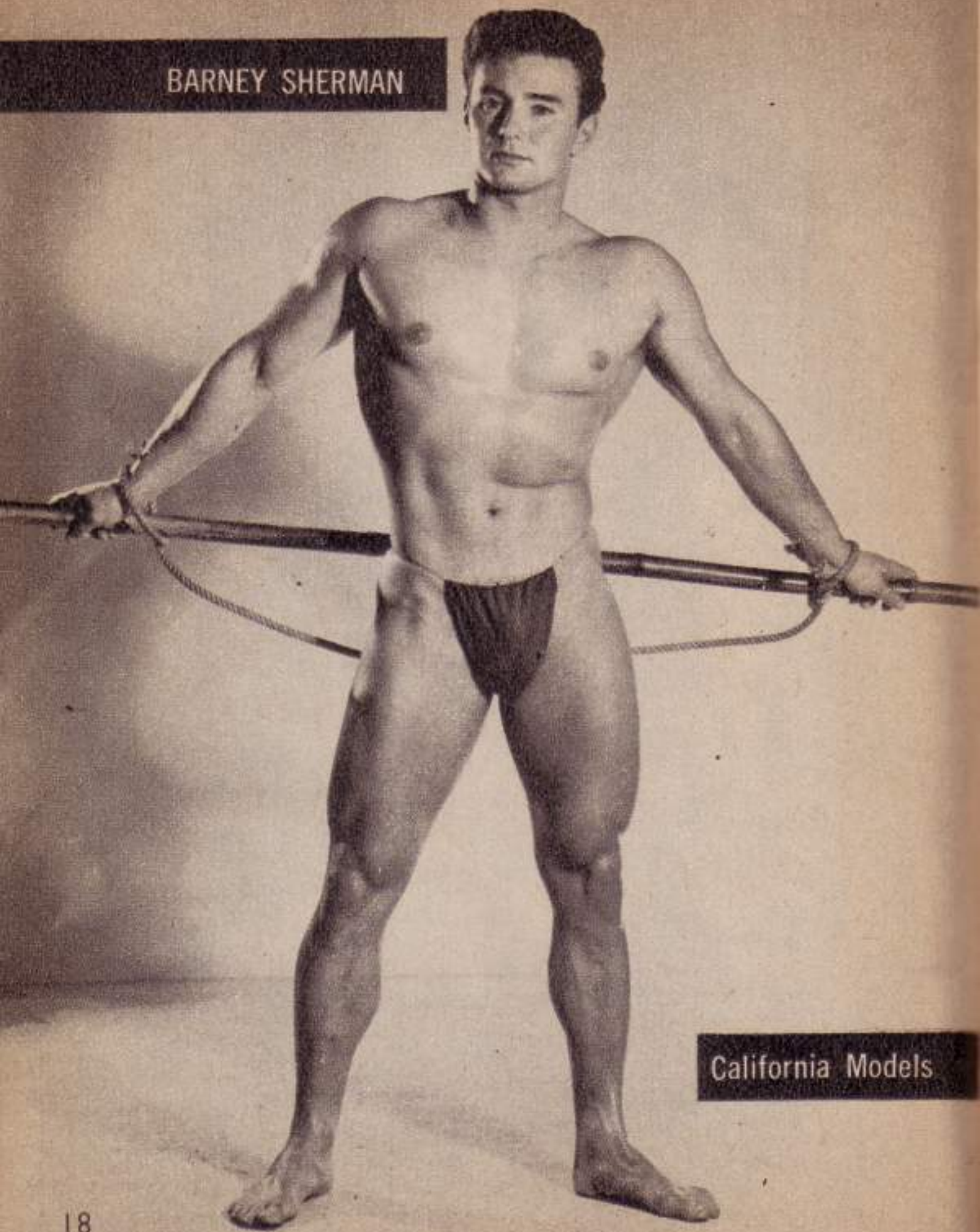
HELMUT MEDNIS

by Michigan Models



ZARO ROSSI

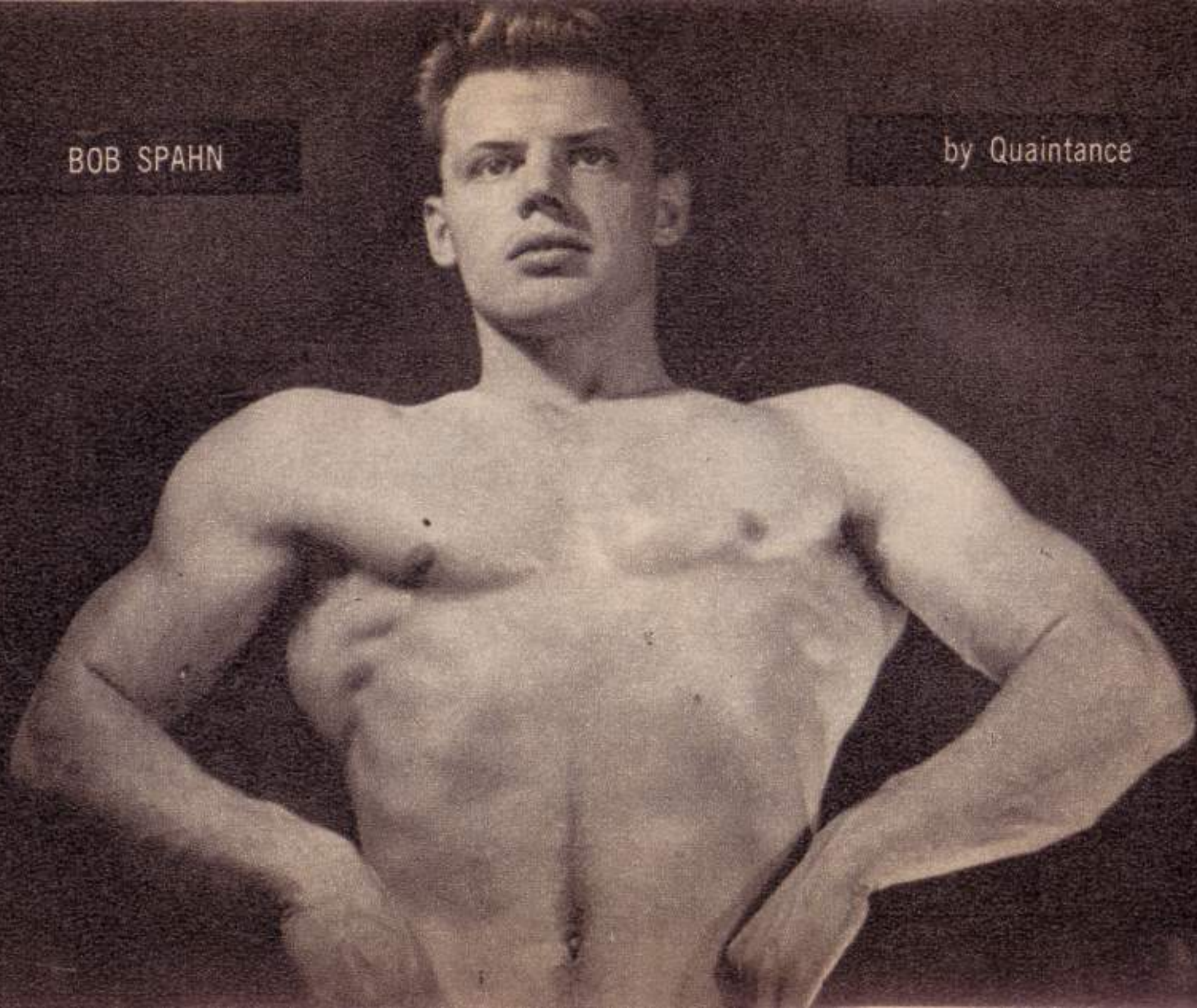
BARNEY SHERMAN



California Models

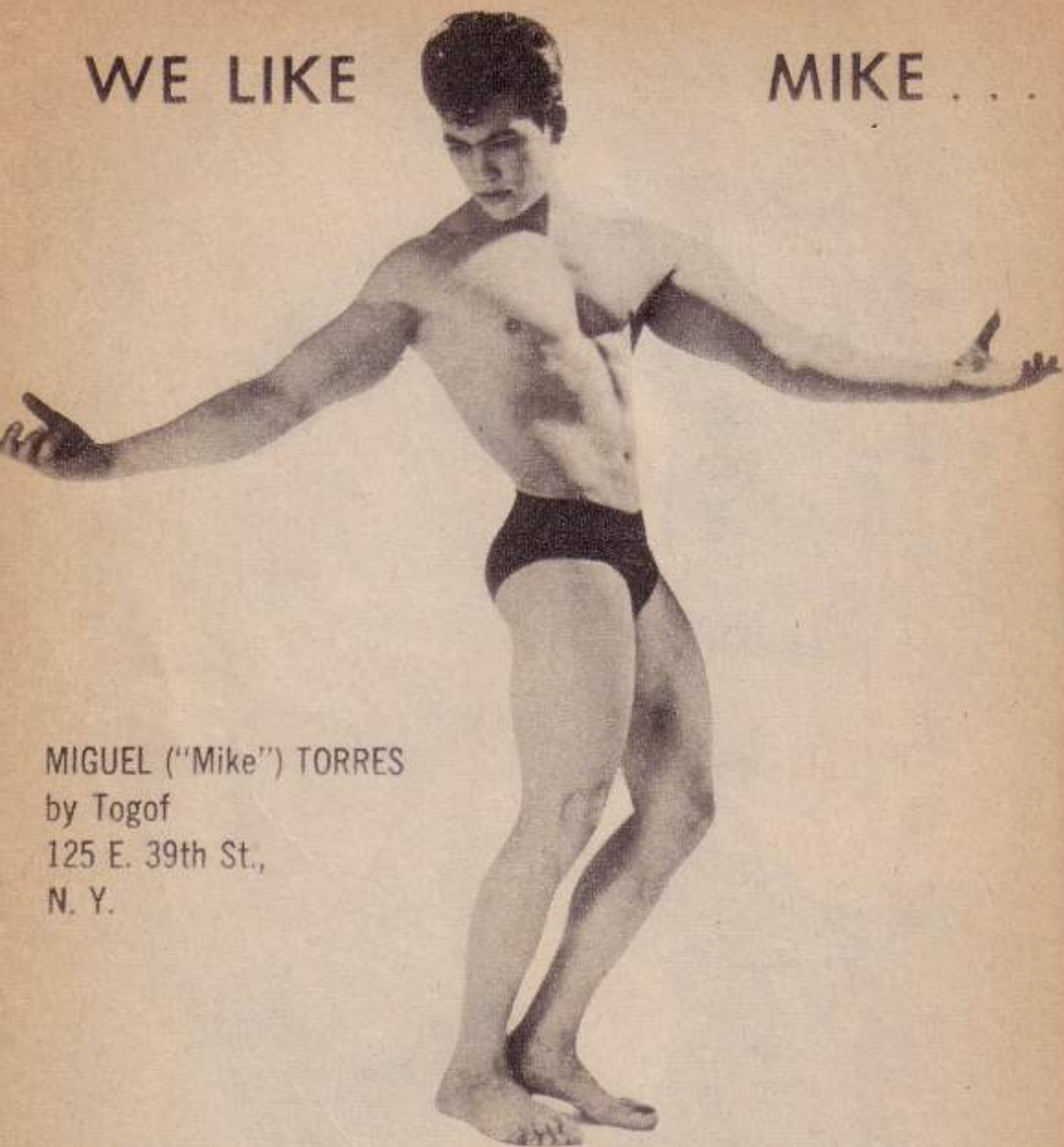
BOB SPAHN

by Quaintance



WE LIKE

MIKE . . .



MIGUEL ("Mike") TORRES

by Togof

125 E. 39th St.,
N. Y.

■ THE GIMLET EYE AND THE GIMMICK MIND OF TOGOF HAVE NEVER FUNCTIONED TO BETTER ADVANTAGE THAN IN THESE PICTURES OF SEVENTEEN YEAR-OLD MIKE TORRES.

Mike (born Miguel) is one of the hundreds of Puerto Rican boys who work out at Abe Goldberg's Downtown Health Studio.

Just recently your editor was visiting the gym with said Togof when our eyes fell upon a young man who was giving his all to the weights. "Golly!" exclaimed Togof, "he looks like a young Reeves!" And so he did.

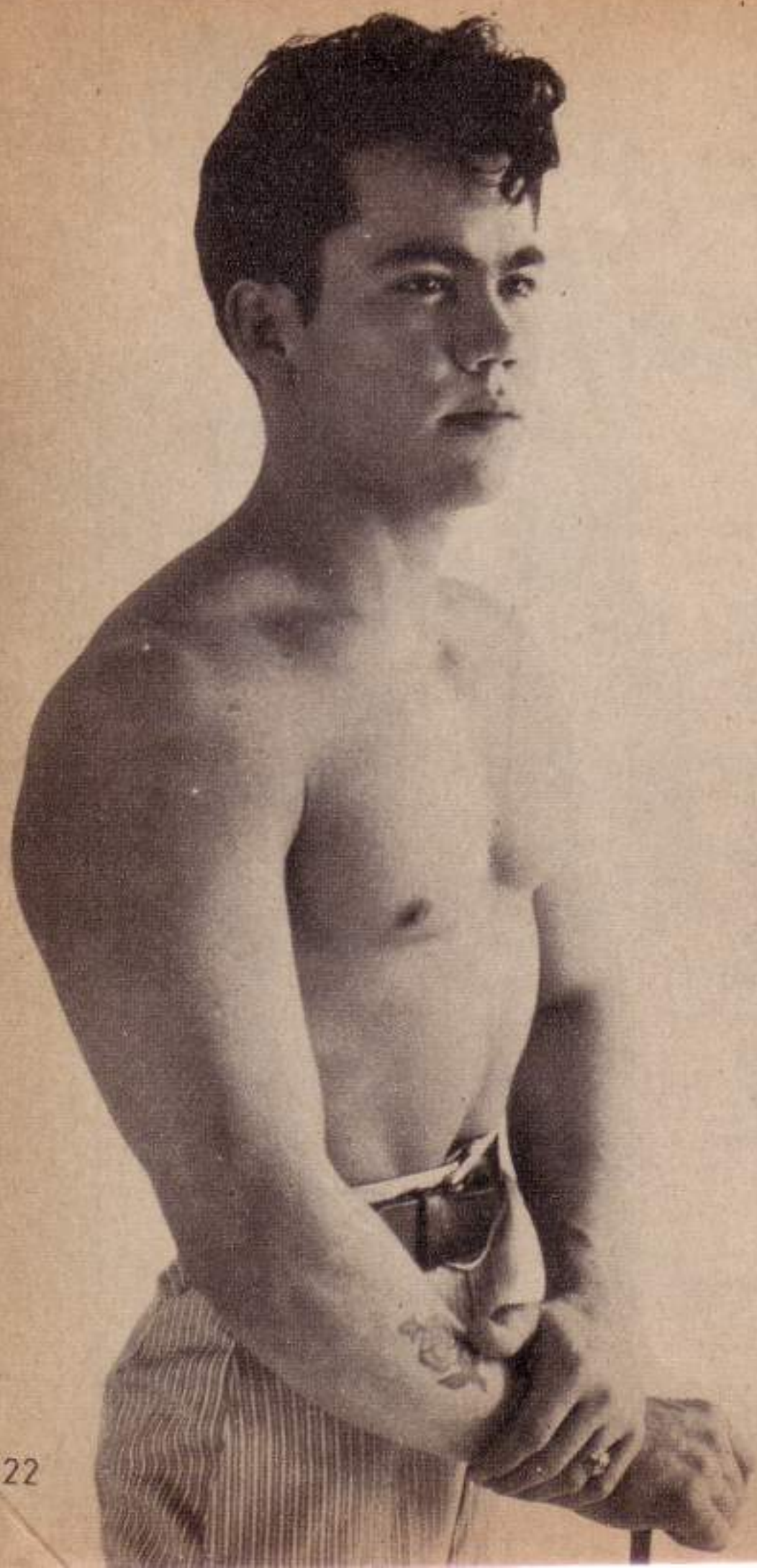
Although he is much shorter than the unforgettable Steve, nevertheless, in body construction, in density of pectorals and deltoids and in calf and leg structure he resembles Steve to a high degree.

(Continued on page 53)

A LITTLE CALYPSO, SENOR?



NOTE THE
MAGNIFICENT
CHEST

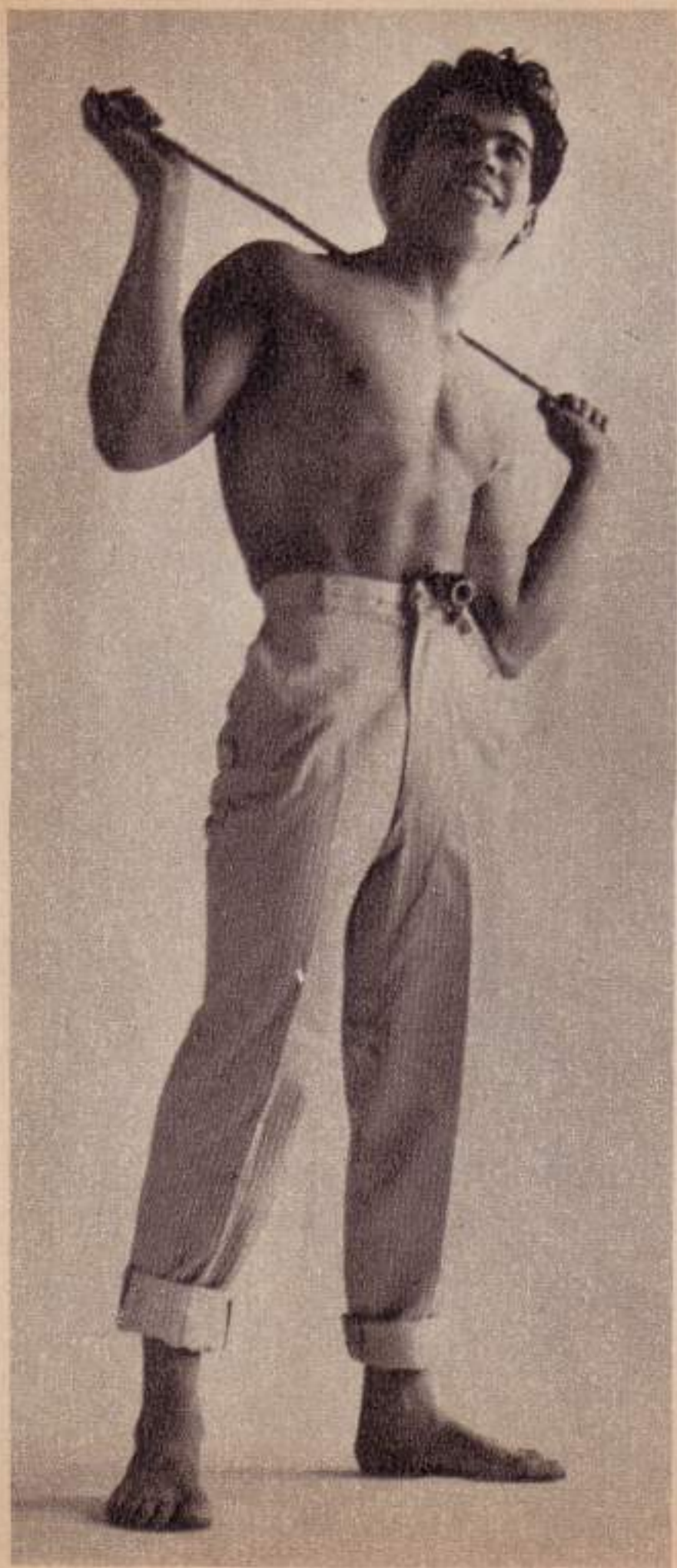


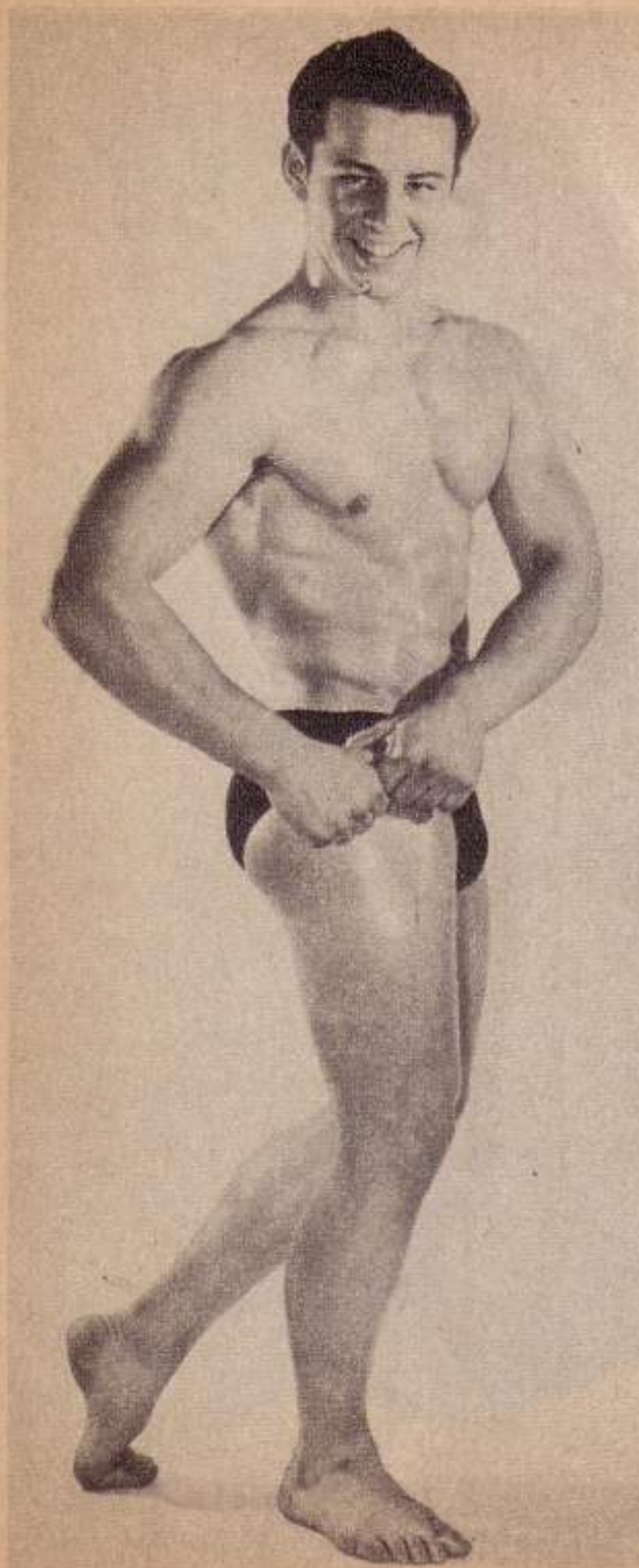
AND THE WONDERFUL

LEG SYMMETRY . .



... AND THE SUNNY SMILE





MARK WELL

MARK ONE

■ WE ARE PLEASED TO WELCOME A NEW PHOTOGRAPHER TO OUR MAGAZINES. THIS ONE IS A CANADIAN WHOSE WORK WE HAVE ADMIRERD FOR QUITE SOME TIME.

From his *atelier* in Lachine, Quebec he sends us some fine studies of young Andre Pilon. Andre is just 18. Born in Lancaster, Ontario, where the provinces of Ontario and Quebec meet at the St. Lawrence River, Andre left his home just a year ago to find work in Lachine. He is a thwarted hockey player
(Continued on page 44)

ANDRE PILON

by Mark One, Box 32,
Lachine, Quebec

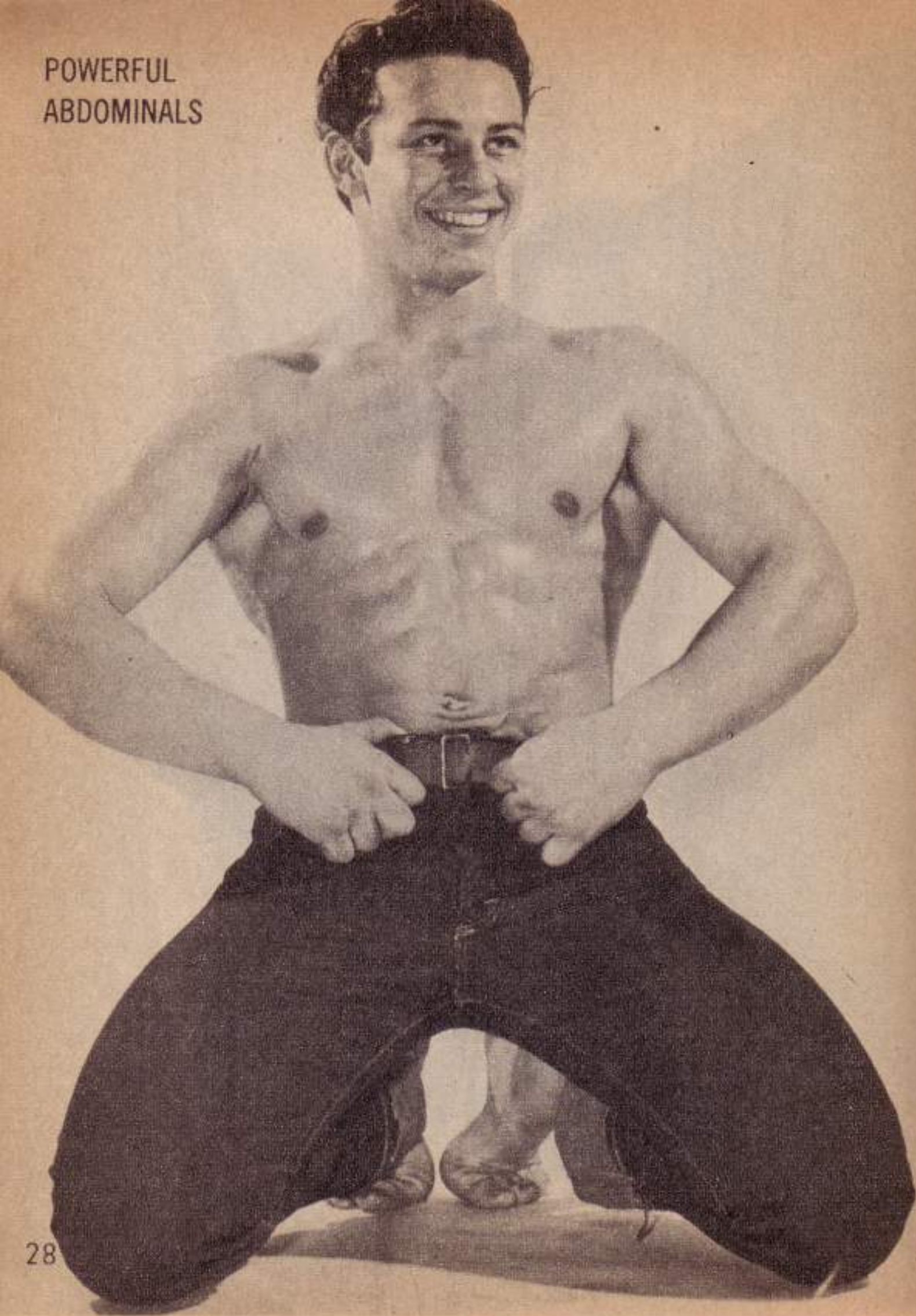


NOTE THE MASSIVE PILON TORSO



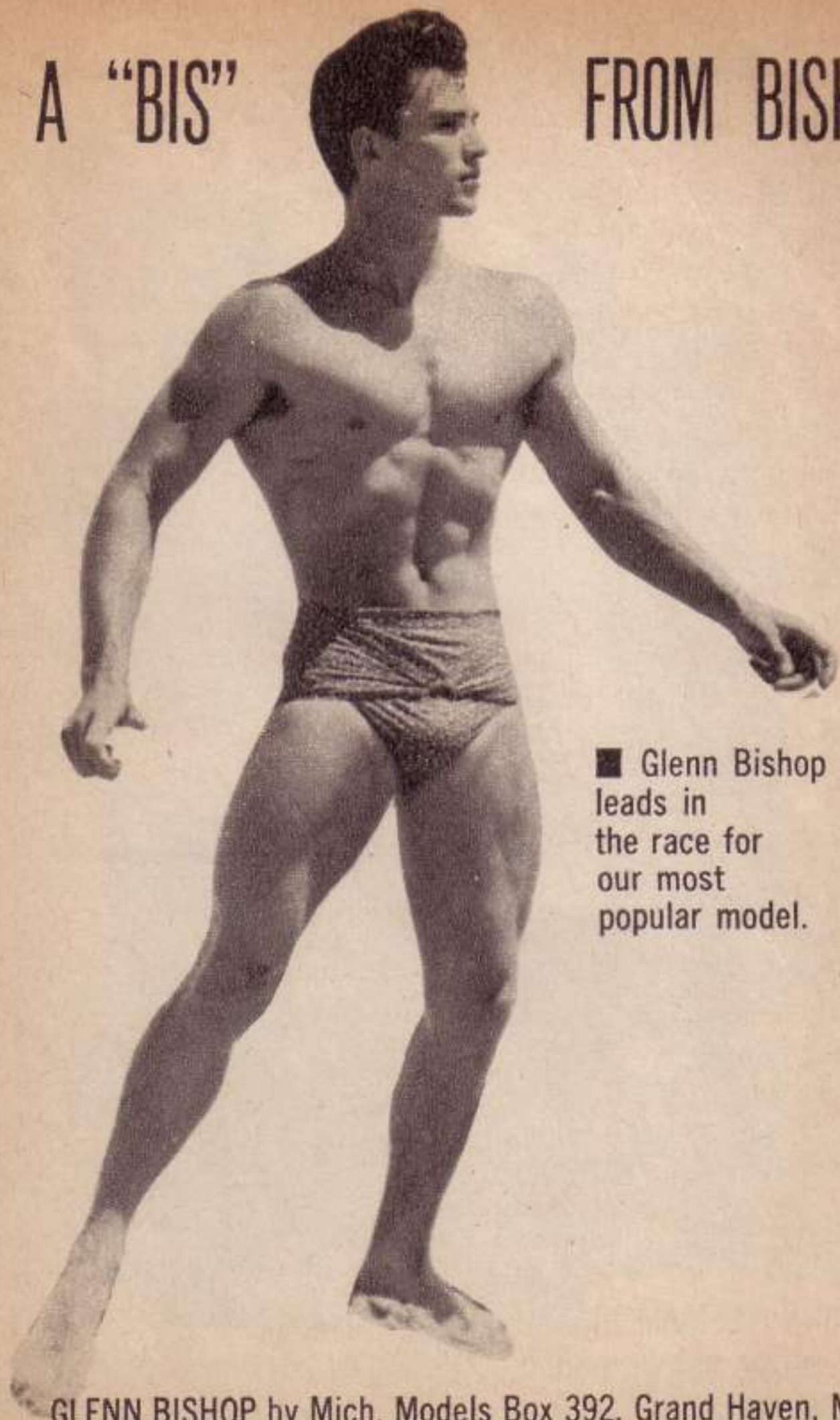
APPEALING SIMPLICITY OF POSE

POWERFUL
ABDOMINALS



A "BIS"

FROM BISHOP



■ Glenn Bishop
leads in
the race for
our most
popular model.

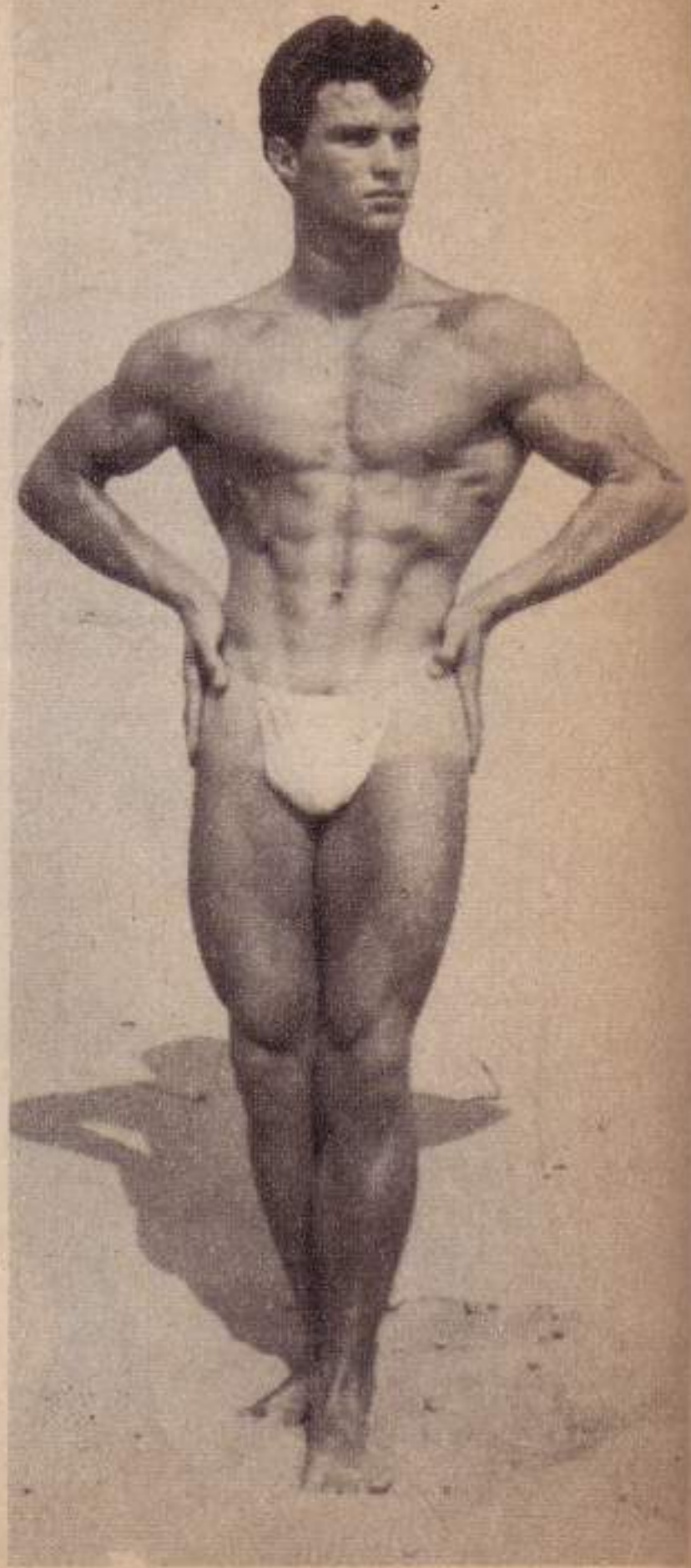
GLENN BISHOP by Mich. Models Box 392, Grand Haven, Mich.

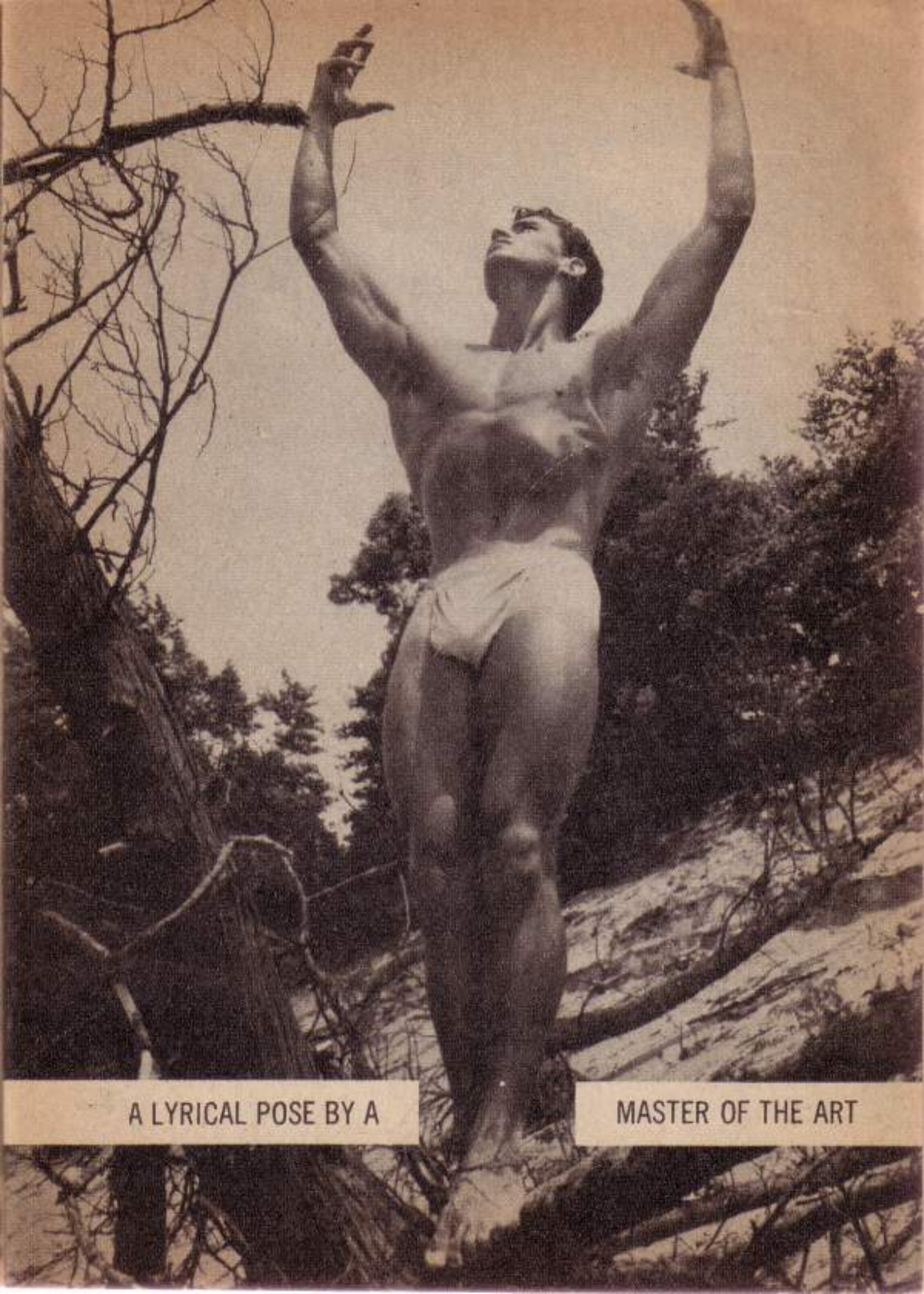
If will come as no surprise to the readers of ADONIS to learn that Glenn Bishop leads in the race for our most popular model. This is a splendid tribute to a young man just past his twenty-first birthday, a handsome athlete who has appeared so often in these pages you'd think he owned stock in the magazines.

In truth, when we've omitted photographs of Glenn for even one issue we've been deluged with demands for or queries about him. It's far easier, therefore, to give you more Bishop than to try to cope with explanations.

To all of you who have asked for news about your favorite we can only repeat that he is still in Chicago studying to be a chiropractor. Recently we received some articles from Glenn which will probably be printed in
(Continued on page 52)

**GLENN, TEEN-AMERICA'S
FAVORITE BODYBUILDER**

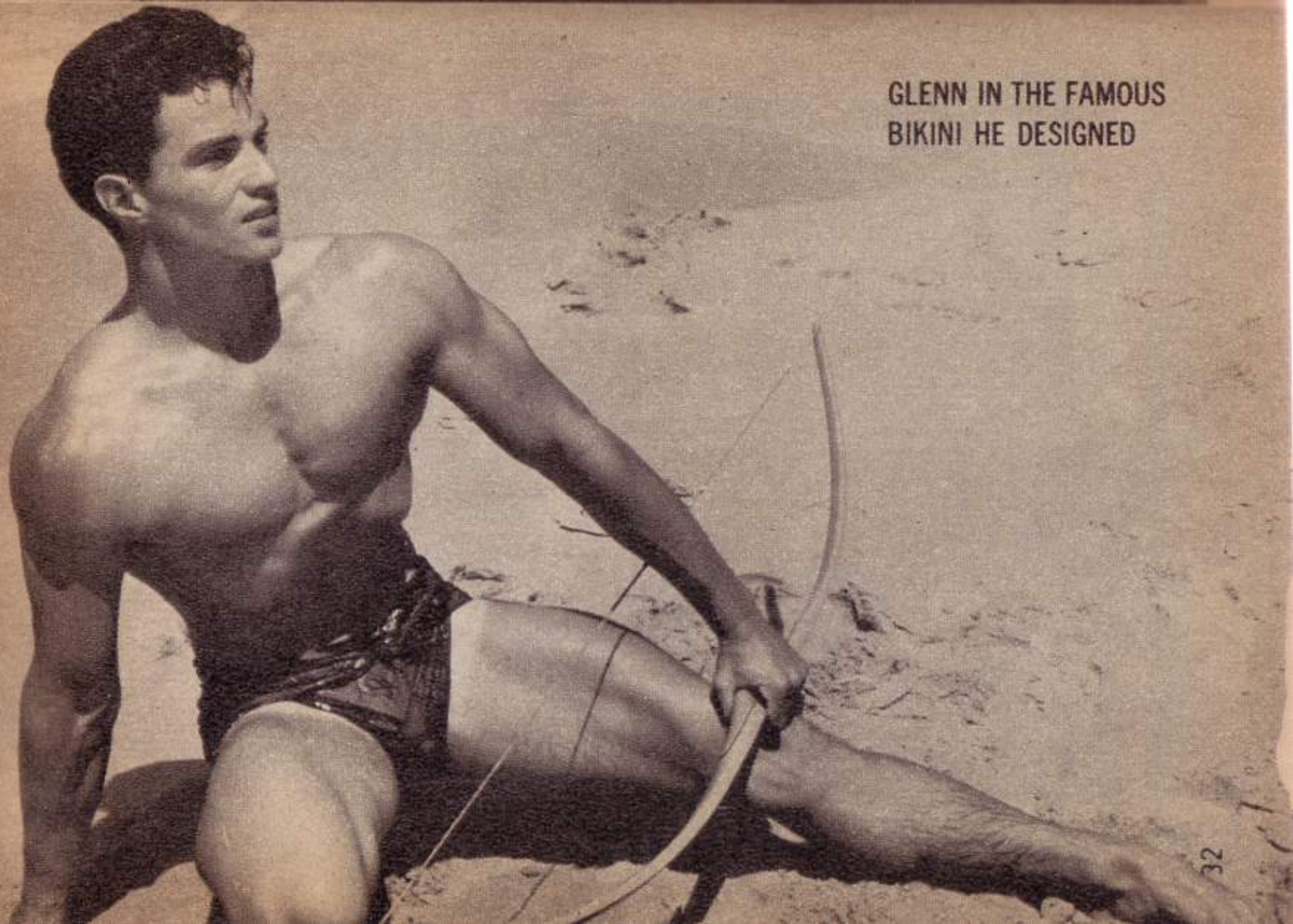




A LYRICAL POSE BY A

MASTER OF THE ART

GLENN IN THE FAMOUS
BIKINI HE DESIGNED



D
Y
N
A
M
I
C

PAT
BURNHAM

D
U
A
L
S

KENNY
OWENS

■ For our tandem posing session this month we again enlisted the talent of Western Photography Guild. And they came through handsomely we think you'll agree.

These are the first appearances of Pat Burnham and Kenny Owens in our magazines and right welcome they are too. Pat and Kenny are exactly the same height — 5' 5½". Pat is heavier though. . . he weighs one pound more than Kenny's 134. *(Continued on page 46)*

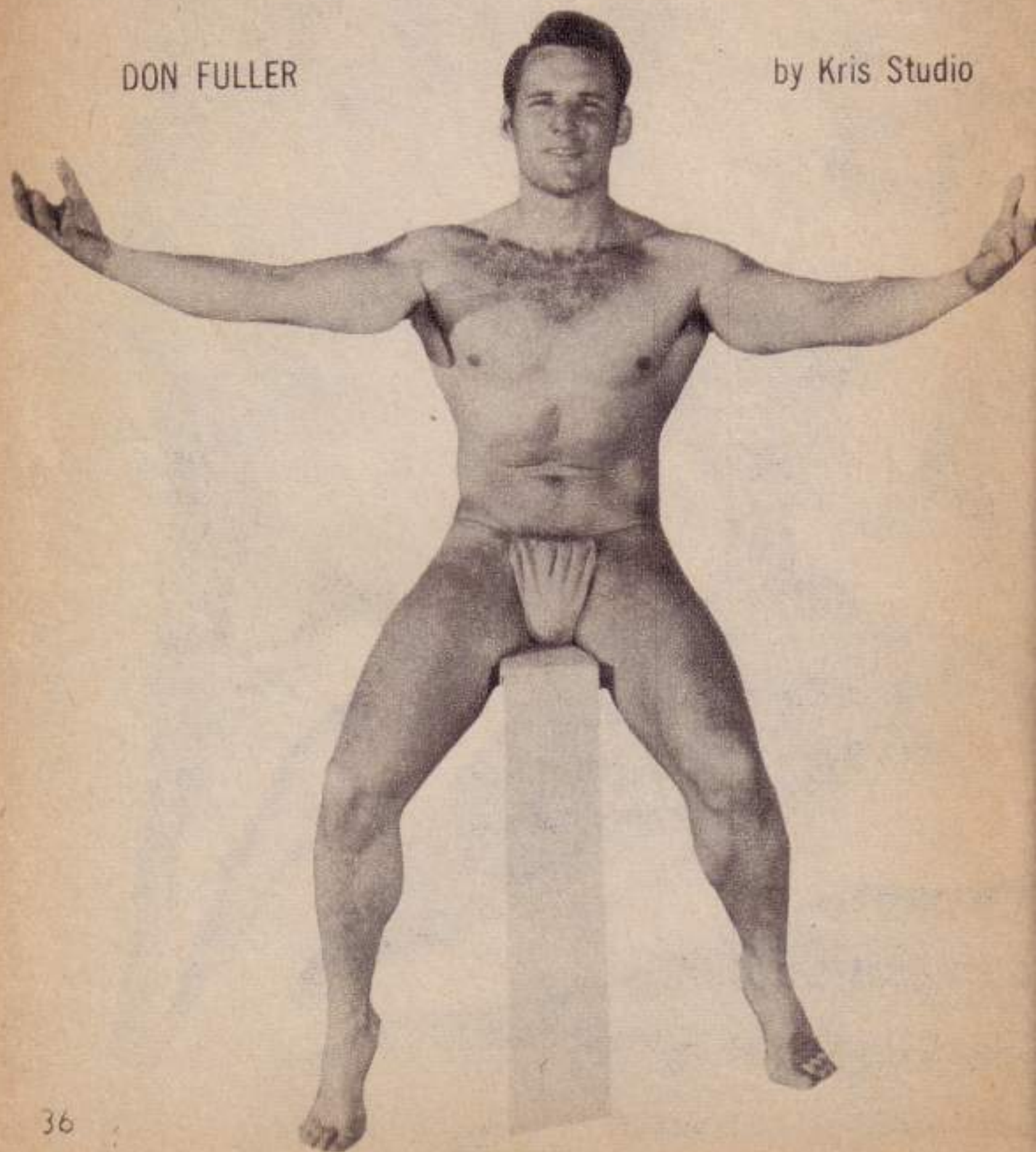


A STUDY IN DYNAMIC COUNTERPOINT

DITTO FOR DON

DON FULLER

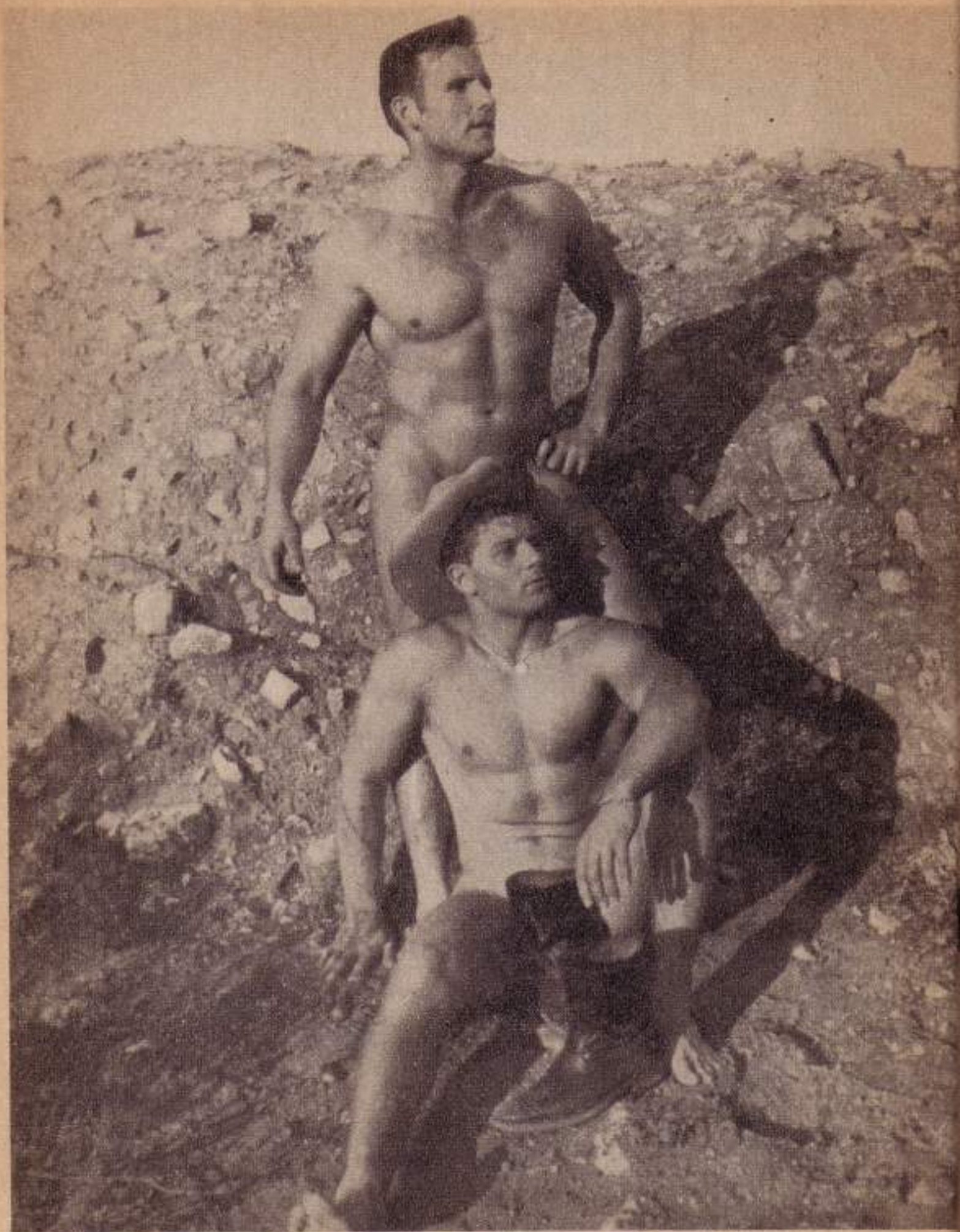
by Kris Studio



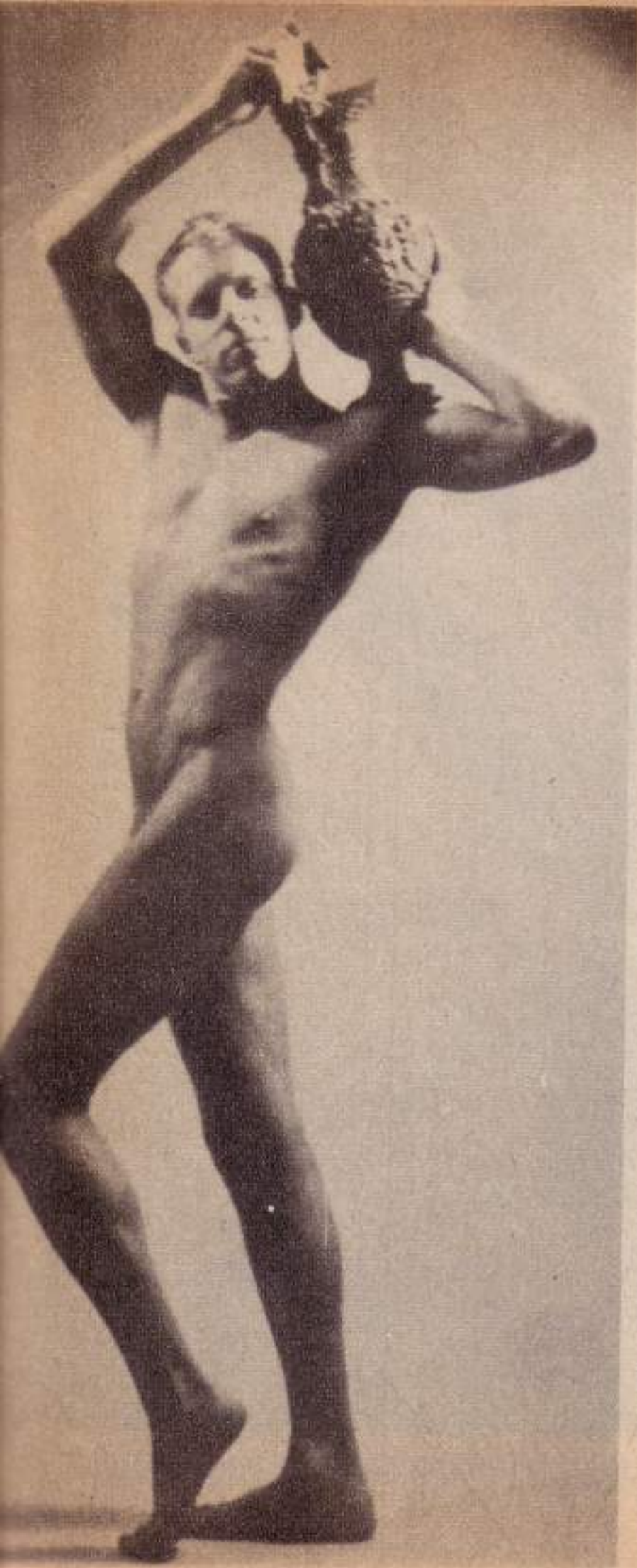


We've told you of the terrific influx of pictures we've had from five leading lensmen who have recorded the face and physique of Don Fuller. Here's Don again, showing us other facets of his personality. He is seen alone and *a deux* with Kip Behar. Our photographer is Kris Studio, Box 1251, Chicago 90, who offers Series DF-34 of Don alone and Series K-35 of Don and Kip.

POSING SESSION,
WESTERN STYLE



DON AND KIP IN "THEY WENT THATAWAY"



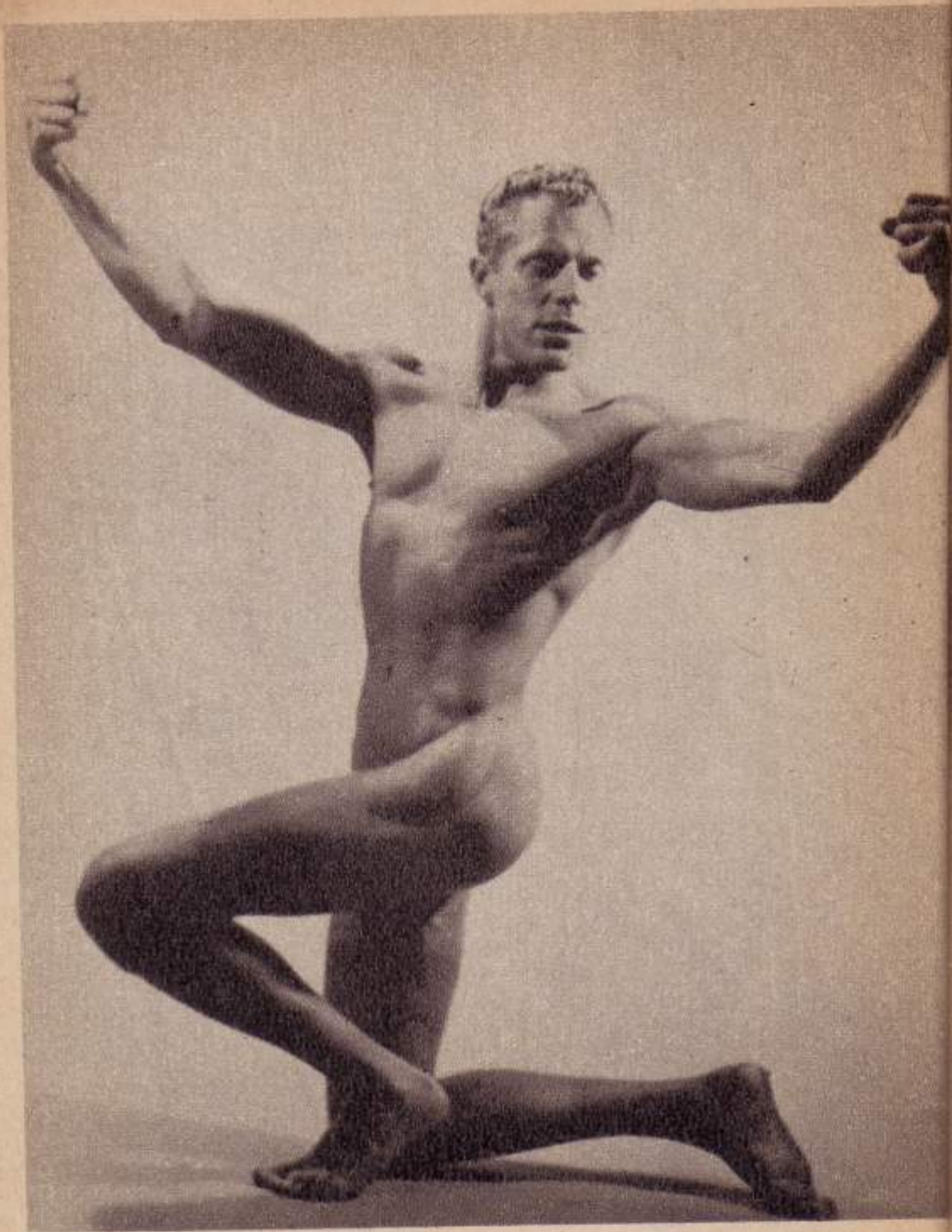
MODEL MODEL

Some time ago a faithful reader wrote to us as follows:

"I wonder if you would publish some photographs of a well-known artist's model named Chuck Wireman. His is the type of physique I find most appealing and I'm sure others would enjoy seeing and reading something about him."

We finally located Chuck in Los Angeles and he very willingly supplied us with both photographs and information. Briefly, Chuck is six feet tall, weighs
(Continued on page 47)

GRECIAN MOTIF



A MUSIC-LIKE HARMONY OF PROPORTION



AN UNUSUALLY PLASTIQUE POSE

MEN WITH THE "MOST" IN MUSCLES



READ THE MOST IN MUSCLE MAGAZINES

★ Do you want a sensational physique?
Then you need **MUSCLE POWER** and
MUSCLE BUILDER — every month!

The world's best-built men are your personal instructors, demonstrating the identical exercises that made them world famous. They teach you new routines — new diets — shortcuts to physical perfection — secrets of bodybuilding not found in any other magazine. See the stars at work and play learn the exciting, intimate details of their lives — read the stories of their rise to fame.

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801 PALAISADE AVENUE
UNION CITY, N. J.

Enclosed is \$..... Send me

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() **MUSCLE POWER** (12 monthly issues) 3
() **BOTH MAGAZINES** (24 monthly issues) 6

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

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4466 Colonial Avenue, Montreal, Quebec.

SUBSCRIBE TODAY at \$3
each magazine and save
\$1.20 of the regular news-
stand price.

About Our Covers

(Continued from page 3)

This month, however, we didn't have the slightest difficulty. When we opened a packet from Athletic Model Guild and saw this magnificent color transparency of Dick Harrison we searched no further. *This was it!*

First of all, it's highly unlikely that we will ever find a handsomer model. Secondly the setting, the mood, the pose and the beautiful photography leave absolutely nothing to be desired. And, by the way, this is the very first color work we've ever had from the Guild.

Included in the packet was another beautiful transparency which you'll see on next month's BODY BEAUTIFUL cover. It's of Dave Wiler, one of the handsomest and best-liked models we've ever used. And it's just stunning. Our cup runneth over.

And now for our back cover. This is a request from many readers who wanted a color photo of

LEE YARUSI



Popular Italian Model
Selector Catalog \$1

CALIFORNIA MODELS

Box 285
San Francisco, California

JOE LEITEL



popular young athlete from
Ycaipa, California

12—4 x 5 photos \$2.50
160—miniatures \$1
6—35mm color slides \$3
Illustrated catalog 10¢

ATHLETIC MODEL GUILD

1834 West 11th Street
Los Angeles 6, Calif.

Glenn they could frame
... one without the title of
our magazine and the other
vital information that must
appear on the front cover.
So, Bishop fans, here's
your boy in glowing color,
photographed by that mas-
ter lensman, Bob Delmon-
teque.

Mark Well Mark One

(Continued from page 25)

work keeps him so oc-
cupied he has no free time
to give to the game.

Because of this he look-
ed about for some practi-
cal kind of exercise that
would build up his body
to the proportions he de-
sired. Friends recommend-
ed weight-training and
Andre was sold from the
very first workout.

At a height of 5' 8" his
rugged physique measures
up like this chest 43, biceps
16, waist 30, thighs 23 and
calves 16. He weighs a
neat 180. Already well-
known in bodybuilding
circles he won second
place in the *Junior Mr.*
Montreal contest of 1956.

*Bienvenu, Messieurs, et
bonne chance!*

LOSE WEIGHT FAST!

15 Million Fat People Face Early Death

DOCTORS WARN: — Cancer, heart disease, diabetes and other dread diseases attack fat people more often than those of normal weight. Protect your life, your health, good looks! Follow the Weider 3 Way Reducing Plan NOW!



Before



After

JERRY MURRAY At 28, Jerry Murray was too fat, suffered from indigestion, shortness of breath. He followed the Weider 3 Way Reducing Plan and LOST 56 pounds, 10" from his waist.



Before



After

ROBERT REID — Police Constable Robert Reid was overweight, found it hard to do his job. He used Weider 3 Way Reducing Plan for 2 months; lost 30 pounds, regained his former pep and energy.

Here's Why You Must Lose Weight Quickly When You Follow The Weider 3 Way Plan .

1 You receive a supply of medically approved reducing tablets, which protect heart and liver during reduction. Take 3 a day, one before each meal.

satisfying quantities of nourishing food, following simple diet instructions outlined to you in FREE printed course. You are never hungry, still you lose pounds each day.

FREE illustrated course shows you enjoyable exercises to follow to melt off chest, waist, hips and upper thighs, improving your physical condition and making you look youthful and attractive.

2 You aren't placed on a Starvation diet. You eat

3 You can **CONTROL** where you lose weight.

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I want to lose weight safely and quickly. Rush me the size bottle of Weider Reduce Aid, which I have checked below, PLUS **FREE REDUCING COURSE**. I am enclosing payment in full.

100 Tablets (one month supply)....\$3.50
300 Tablets (three month supply)....\$9.00

Name

Address

City Zone State

No COD's. Postage is extra. In Canada, order from: Weider Food Supplements, 4466 Colonial Ave., Montreal, Que., Canada.

GUARANTEE: — Weider 3 Way Reducing Plan must help you lose dangerous overweight quickly and safely without harmful drugs, inconvenience or weakening diet — **OR YOUR MONEY BACK!**

Protect Your Health to Lose Weight Fast — Clip and Mail Coupon

PRICES:—
\$3.50 for one month's supply
\$9.00 for three mos. supply



WOTSAMATTA?

Catalog—16 miniatures—\$1
Six 8 x 10 photographs—\$5

TOGO'S STUDIO

125 East 39th Street
New York, N. Y.

Dynamic Duals

(Continued from page 33)

Both these lads are extraordinarily versatile, having many interests beyond the sphere of bodybuilding. Pat is twice Rocky Mountain A.A.U. lifting champion in the 132-pound class. He does most of his working out at home where he has turned his garage into a well-equipped gym, having made most of the equipment himself.

He is an avid (and excellent) skier; spends most of his winter weekends in the mountains. He's also an expert photographer, woodworker (he makes beautiful cabinets), and has a large gun collection.

Kenny was high school and college wrestling champion. An accomplished artist he paints and sketches. His hobby is reading and discussion of all kinds of new subjects. An excellent gymnast.

If you'd like more studies of Pat and Kenny, you may get them from Western Photography Guild, Box 2801, Denver, Colorado.

Model Model

(Continued from page 39)

160, has a 29 inch waist and is very blond and perpetually tanned.

His career is as fabulous as his physique. After leaving high school he served as a "cloak-and-dagger" man, doing counter-espionage and intelligence work with the OSS. This has taken him around the world several times.

Since the war he has lived in California and is associated with television and motion pictures. He writes TV programs and syndicated newspaper columns. He is one of the most sought after models in the country, his likeness having appeared on canvases by many famous painters.

You will note that he favors the lithe, trim physique with accent on muscular delineation. As he says, "I feel that there is no reason why a man cannot retain his physique and trimness after he passes his twenties. At the moment I possess a body which in many ways re-

VULCAN presents



DALE ALESON

15 pictures of handsome Dale Aleson in Catalog 59.
Send \$1 to:

VULCAN STUDIO

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Hollywood 46, Calif.

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ADDRESS _____

CITY _____

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ART OLD AND NEW

- ★ BRANDO
- ★ DEAN
- ★ REEVES

sculptured heads—plus statues and
paintings in Catalog 57—20
photographs.

Send \$1 to:

VULCAN STUDIO
706 North La Cienega
Hollywood 46, California

semples that of a man in his very early twenties. Youth can be a frame of mind, but it also requires the physical frame."

Well said Mr. Wireman, and welcome to *Adonis*.

"Striped Stripling"

(Continued from page 9)

"You might call your story *Striped Stripling*," advises Vulcan, "because he is certainly a stripling, being just 19; and, as you'll see in the back pose, he's striped by the reflection of light through my Venetian shade."

Well, all we can say is that it's a good thing the model isn't as flimsy as Vulcan's excuse for a title. Fact is, Dale Aleson is a very well set-up young man. Facially he reminds us of a blond Robert Wagner. He's of Swedish descent.

Now in military service, Dale finds time occasionally to come into Hollywood, and it was on one of his leaves that Vulcan posed him. These shots are just a few of the many excellent ones comprising Catalog 59 of Vulcan Studio, 706 N. LaCienega, Hollywood, California.

SKINNY Gain Up to 50 Pounds OR YOUR MONEY BACK!

Even when other methods fail, Weider Weight Gaining Food Supplements add pounds of bodyweight on the most stubborn cases!

HERE IS YOUR LIVING PROOF



JULIAN DAMES
(before)



GAINED 45 POUNDS
(after)



"I was always tired, ashamed of myself, because I was so skinny and weak. Now — thanks to Weider, all this is changed. I gained 45 pounds of muscle, look and feel like a real man!"

WHAT I HAVE DONE FOR HIM-- I CAN DO FOR YOU!

Here's Why You Must Gain Weight!

Underweight people stay thin because they lack appetite, usually suffer from secondary anemia, possess low resistance against disease and tire so easily they take no interest in healthful living. Here is how Weider Weight Gaining Food Supplement helps them: 1—the appetite is stimulated, 2—secondary anemia is corrected, 3—resistance against disease is built up, 4—you feel so good you want to exercise and build up your body. **NOTE:**—We don't just fatten you up. We build you up inside and out, making you stronger, healthier than before.

GUARANTEED

A complete list of ingredients and full instructions for use is on every label. Show to your doctor before taking and if he doesn't agree that our product will help you gain weight, you can return for a refund.

So Easy To Use
Weider Weight Gaining Food Supplement comes in either delicious flavored liquid or handy tablet form. Only 3 teaspoons a day or 3 tablets before meals and you will gain weight!

FREE — Weight Gaining Course With 3 Month Supply

Order the 3 month supply and receive FREE a printed course telling you the best foods for gaining weight, exercise, hygiene and other information you can use to gain weight twice as fast.

... RUSH MY ORDER

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UNION CITY, N. J.

Enclosed: Rush me your Weider Weight Gaining Food Supplement. (Check which)

LIQUID — 1 pt. (1 month supply) ... \$ 3.85
 — 3 pts. (3 month supply) ... \$10.00
Tablets — 100 Tablets ... \$3.50
 — 300 Tablets ... \$9.00

Name

Address

City Zone State

No C.O.D.'s. Small Postage Extra. In Canada, order direct from, Weider Food Supplements, 4406 Colonial Ave., Montreal, Que., Canada.

JR. MR. CANADA



Exclusive photos of handsome
young Pierre Brunet.

1—8 x 10 photo \$1

6—8 x 10 photos 5
order from

CARUSO

4030 Notre Dame, West
Montreal, Quebec, Canada

YAN LARVOR



12 photographs \$10

ARAX

31 Boulevard Raspail
Paris France

Arizona All-Around Athlete

(Continued from page 4)

Jim is just 22, stands three inches over six feet tall and weighs a tremendous 225 pounds of solid steel muscles. He is a past winner of the *Mr. Tucson* and *Mr. Arizona* titles as well as some service titles he picked up during his stint with the Air Force.

Upon leaving service Jim opened a gymnasium in Tucson and with all his multiple duties he still finds time to practice a fine balancing act with his friend John Gibson, another Arizona weightlifting and physique star.

Jim Drinkward began his bodybuilding career under expert tutelage, having been a pupil of the famous Jack Lalanne. Like Jack he has exceptional endurance and excels in a variety of sports.

We're glad to have you meet Jim Drinkward this month and you'll be seeing more of him from time to time.

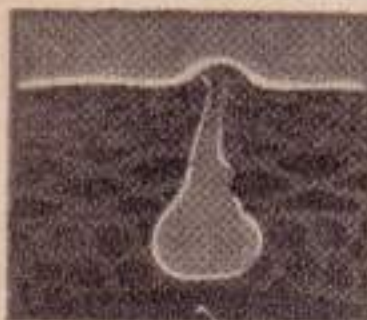
Clear up your Pimples and Blackheads fast.



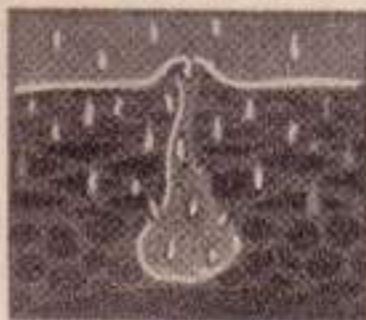
OVERCOME EMBARRASSMENT

Don't suffer the embarrassment of a blotchy, erupting skin another day! An offensive complexion ruins your chances for social fun, business advancement;—makes you feel inferior, nervous, emotionally upset. Now, all this humiliation can be avoided. You can clear up skin imperfections, improve your looks, rid yourself of ugly blemishes once and for all if you send for a Weider Clearskin Kit today. Don't worry if you have failed before—this product is new, exclusive **GUARANTEED** to work or your money back!

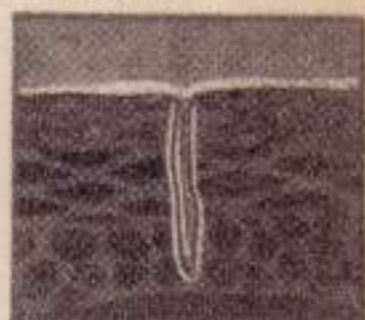
DIAGRAM SHOWS TRIPLE-ACTION BENEFITS



1 Medically pure lubricants soften surface dirt and crusty scales.



2 Germicidal ingredients penetrate deeply, combating infectious germs.



3 Astringents close pores, soothe skin membranes, make face smooth, soft.

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I enclose \$3.98 Rush me my Weider Clearskin Kit. I understand I must see improvement in 10 days or my money will be refunded.

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You receive a bottle of liquid preparation to apply before retiring and a jar of skin-colored salve to wear all day which hides imperfections while medications soothe blotchy skin. This 'round the clock' treatment results in such dramatic improvement that you must see a big difference in 10 days or your money back!

UNCONDITIONALLY GUARANTEED

only \$3.98
for a full month's treatment

DANNY PEREZ



17 year-old artist and
artist's model
Series L (muscle poses)
Series LL (relaxed poses)
8—4 x 5 prints \$2
6—5 x 7 prints \$3
6—8 x 10 prints \$5
order from

CHARLES RIDER
339 West 71 Street
New York, N. Y.

A "BIS" From Bishop

(Continued from page 30)

either *Muscle Power* or *Muscle Builder*. In these articles he stresses the importance of certain body-building exercises one can use to help one become more adept in certain sports.

Also he is preparing one on exercises to correct certain muscle lesions or injuries sustained in exercising incorrectly or through the use of *too heavy* a barbell *too soon*.

This is one of the reasons why Glenn took up chiropractic. For in his earliest training he let his enthusiasm rule his better judgment with the result that he severely injured himself. Through scientific weight-training, plus the knowledge of body mechanics he has learned through chiropractic he has corrected all this.

On our cover this month we are honoring Glenn Bishop for his victory over himself and for his humanitarian instincts

in trying to help others.

To finance his training he designed and sells the famous Glenn Bishop Bikini swim suits. In the color photograph he is wearing one of the most popular patterns. To our way of thinking these handsome trunks show off the bodybuilder's physique better than the more commercial beach wear one finds in clothing stores, and we commend them to those who seek sartorial perfection even in the water.

And so we honor this unusually handsome young physique star and show you a few of his photographs you probably haven't seen before. They are from the Glenn Bishop catalogs #1 and #2, which you can obtain from Glenn, Box 392, Grand Haven, Michigan.

We Like Mike . . .

(Continued from page 21)

Mike's just about the sunniest, happiest person you'll ever meet, and though he'd never posed before he was most willing

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35mm or Stereo color slides.

Set of 6 slides for \$3.25, prepaid.

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to cooperate with Togof. He was so good without direction that Togof just snapped the camera while Mike had a ball with all the props in the Togof studio.

And now we invite you to that impromptu meeting of the Torres body and the Togof box.

Torso Trend

(Continued from page 13)

posture, and very chiseled muscularity.

This is the type of body that is at once possible and practicable to most of us. In presenting these photographs to you we want you to discover for yourself how easily possible it is to develop an unusually fine physique in just a very short time through bodybuilding with weights done *reasonably* and with *reasonable* poundages.

Bobby Weiner heads our list this time. This sixteen-year old boy has achieved an amazing physical beauty in just one short year of training. Jack

(Continued on page 56)

YOUR HAIR WILL GROW ON A HEALTHY SCALP!

AMAZING Weider Formula #7
is specially prepared for all
men . . .

- Who find loose hair on their combs
- Who suffer from itching dandruff
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- Whose lifeless hair is hard to groom



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QUAINTANCE

— Dept. W

Box 192 Phoenix Arizona

Sidney of Brooklyn is the photographer of this smiling, happy young man.

John Trenton has been seen here before. He's been on our cover twice and you've seen him as photographed by Vic Richards, by Vulcan and by Togof. This photograph is by the latter and it is unusually appealing with its nostalgic reminiscence of early Grecian sculpture.

We welcome a new lensman to our pages this month. Halv Studios, Box 5597, Tampa, Florida, sent us Hal Collins in an exceptional pose which reveals both power, musculature and a highly perfected symmetry.

Helmut Mednis, shown by courtesy of Michigan Models, Box 392, Grand Haven, Michigan, depicts graphically freedom of movement and the long clean lines of a gracefully-molded body.

Our old friend Zaro Rossi is back with us this month, and this is one of his most recent studies, one that brings out the dense yet supple muscles of his trim physique.

California Models supply an interesting study of young Barney Sherman, a newcomer to bodybuilding circles who hasn't a single weak spot in his entire body.

Our gallery is closed with a repeat and request appearance of handsome Bob Spahn, one of Quaintance's favorite models, and who combines hand-balancing and tumbling along with bodybuilding to arrive at the handsome physical architecture we see here.

BOBBY WEINER



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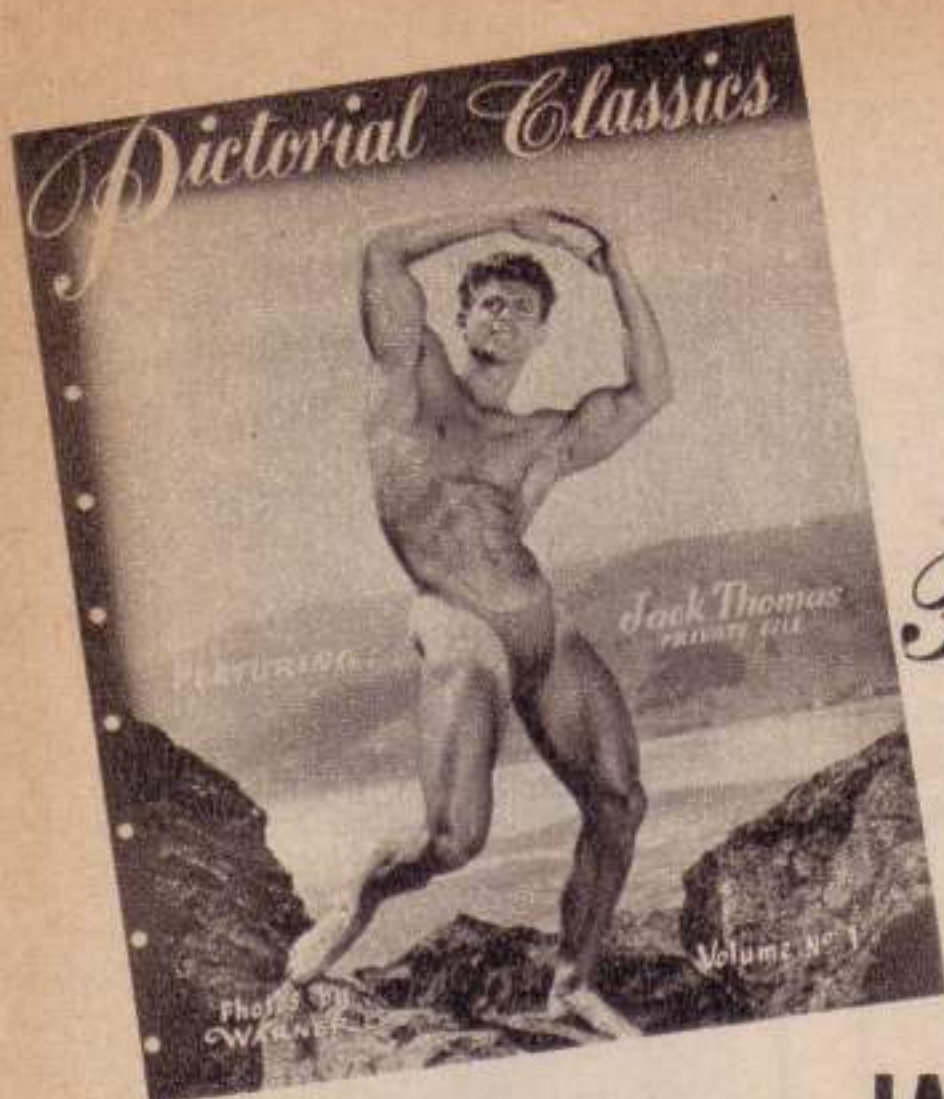


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WOLF

This dashing young California athlete posed for the Falconer. Photo Prints and Color Slides of Wolf are available from the Quintance Studio.

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Exclusive Quintance Model who posed for our Hercules cover is a modern youth of classic physical beauty. He carries into our present age all the stimulating grandeur of the God-like heros of the past.

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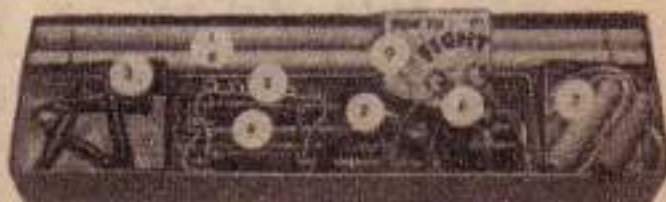
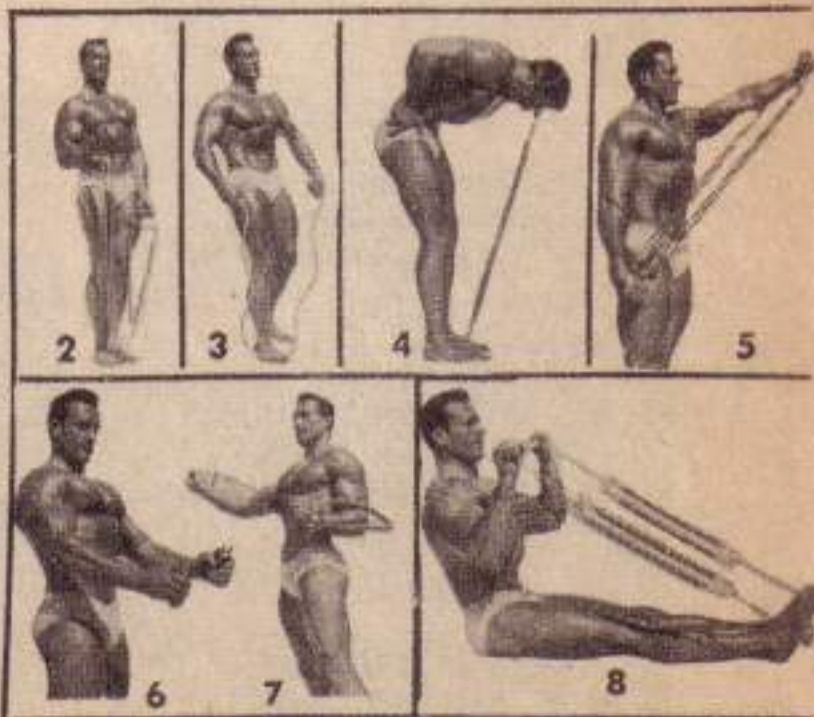
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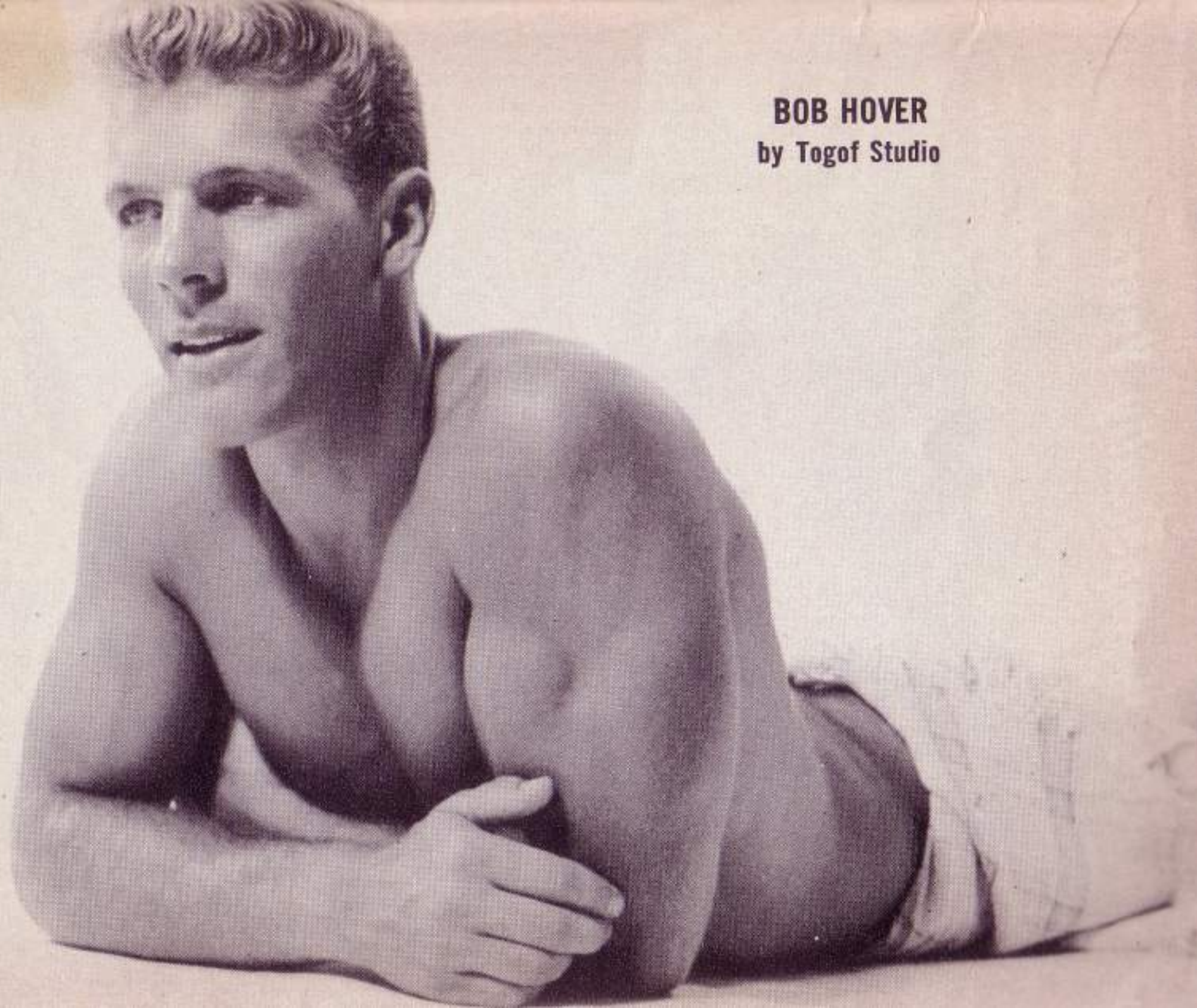
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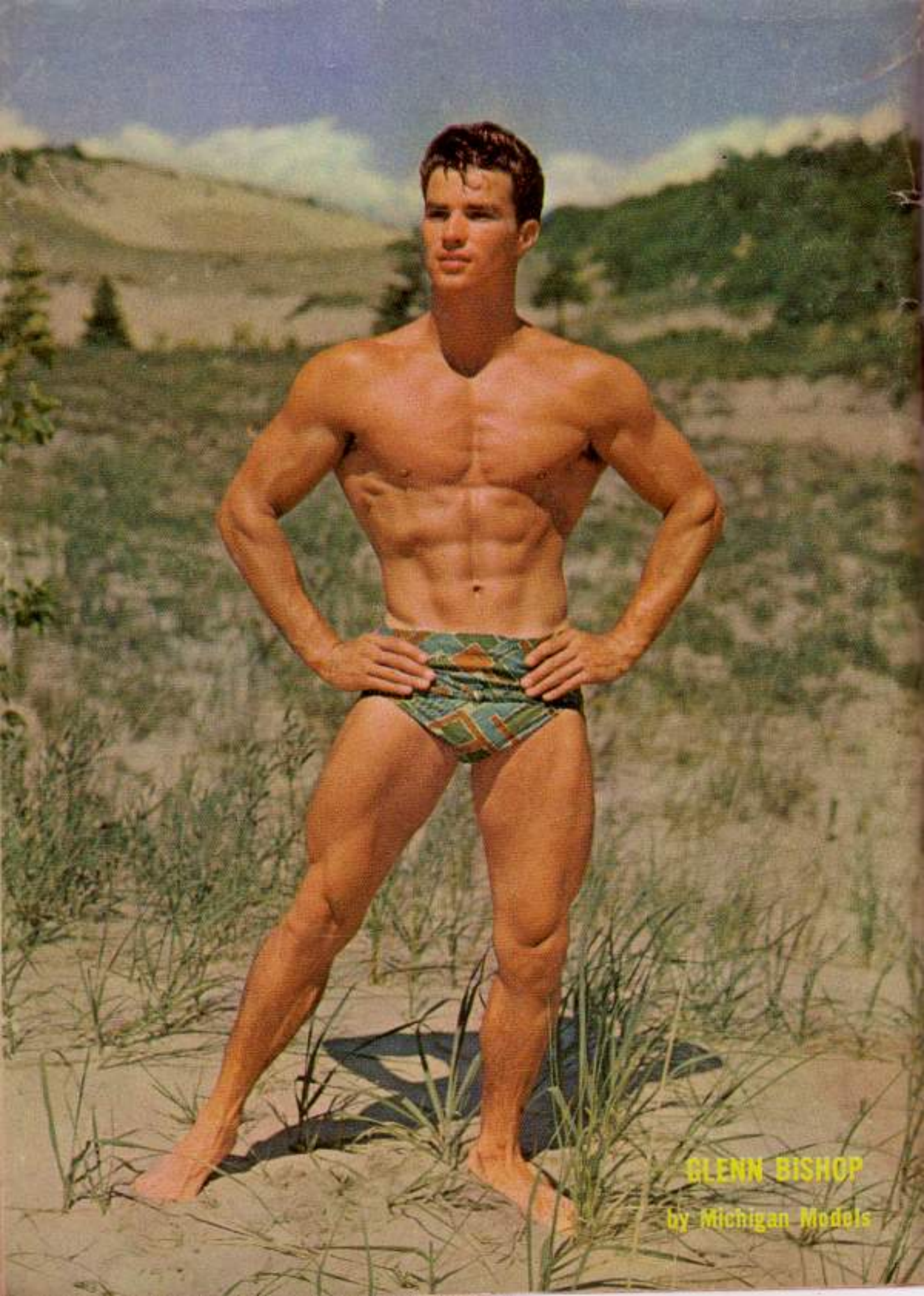
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